Reckitt Benckiser Group RB.GB | LONDON Exch | Cosmetics/Personal Care | MktCap p4.46T Sales p1.26T | Shares 709M Float 709M

+44 1753 217800 rb.com Slough, UNITED KINGDOM Inc 1953 MGMT owns --

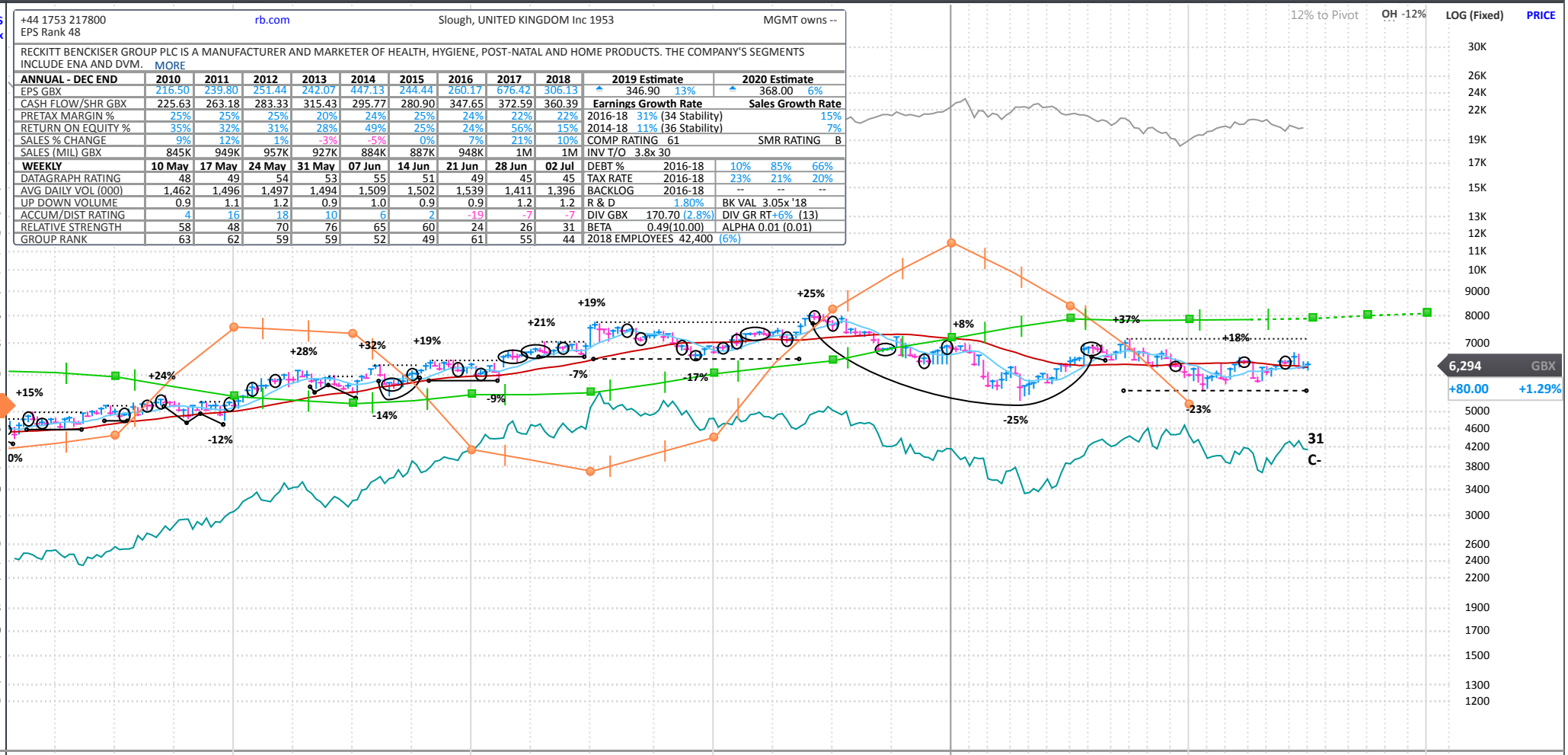
EPS Rank 48

RECKITT BENCKISER GROUP PLC IS A MANUFACTURER AND MARKETER OF HEALTH, HYGIENE, POST-NATAL AND HOME PRODUCTS. THE COMPANY'S SEGMENTS INCLUDE ENA AND DVM. MORE

ANNUAL - DEC END	2010	2011	2012	2013	2014	2015	2016	2017	2018
EPS GBX	216.50	239.80	251.44	242.07	447.13	244.44	260.17	676.42	306.13
CASH FLOW/SHR GBX	225.63	263.18	283.33	315.43	295.77	280.90	347.65	372.59	360.39
PRETAX MARGIN %	25%	25%	25%	20%	24%	25%	24%	22%	22%
RETURN ON EQUITY %	35%	32%	31%	28%	49%	25%	24%	56%	15%
SALES % CHANGE	9%	12%	1%	-3%	-5%	0%	7%	21%	10%
SALES (MIL) GBX	845K	949K	957K	927K	884K	887K	948K	1M	1M
WEEKLY	**10 May**	**17 May**	**24 May**	**31 May**	**07 Jun**	**14 Jun**	**21 Jun**	**28 Jun**	**02 Jul**
DATAGRAPH RATING	48	49	54	53	55	51	49	45	45
AVG DAILY VOL (000)	1,462	1,496	1,497	1,494	1,509	1,502	1,539	1,411	1,396
UP DOWN VOLUME	0.9	1.1	1.2	0.9	1.0	0.9	0.9	1.2	1.2
ACCUM/DIST RATING	4	16	18	10	6	2	-19	-7	-7
RELATIVE STRENGTH	58	48	70	76	65	60	24	26	31
GROUP RANK	63	62	59	59	52	49	61	55	44

2019 Estimate	2020 Estimate
▲ 346.90 13%	▲ 368.00 6%
Earnings Growth Rate	**Sales Growth Rate**
2016-18 31% (34 Stability)	15%
2014-18 11% (36 Stability)	7%
COMP RATING 61	SMR RATING B
INV T/O 3.8x 30	

DEBT %	2016-18	10%	85%	66%
TAX RATE	2016-18	23%	21%	20%
BACKLOG	2016-18	--	--	--
R & D	1.80%	BK VAL 3.05x '18		
DIV GBX	170.70 (2.8%)	DIV GR RT+6% (13)		
BETA	0.49(10.00)	ALPHA 0.01 (0.01)		
2018 EMPLOYEES 42,400 (6%)				



FINANCIALS	Sep, 14	Dec, 14	Mar, 15	Jun, 15	Sep, 15	Dec, 15	Mar, 16	Jun, 16	Sep, 16	Dec, 16	Mar, 17	Jun, 17	Sep, 17	Dec, 17	Mar, 18	Jun, 18	Sep, 18	Dec, 18	Mar, 19	Jun, 19	Sep, 19	Dec, 19
EPS (GBX)		334.46		98.85		145.59		74.23		185.94		302.61		373.80		122.40		183.73				
EPS % CHANGE		+123%		-12%		-56%		-25%		+28%		+308%		+101%		-60%		-51%				
SALES (MIL GBX)		4,16,900.0		2,14,000.0		4,51,800.0		4,38,600.0		5,32,200.0		4,98,400.0		6,49,500.0		6,13,800.0		6,45,900.0	315.8Ke	310.9Ke	332.4Ke	348.8Ke
SALES % CHANGE		+67%		-54%		+8%		+105%		+18%		+14%		+22%		+23%		-1%				
MARGIN AFTER TAX		+57.8%		+33.1%		+22.9%		+12.0%		+24.5%		+10.1%		+40.5%		+14.0%		+20.1%				
P/E LOW-HIGH	14-15	11-12	11-14	13-14	16-19	24-26	25-29	30-34	29-32	25-29	18-20	14-17	11-14	9-11	9-12	11-13	16-18	19-23				
FUNDS	1,888	1,939	1,984	2,007	2,143	2,284	2,338	2,463	2,559	2,561	2,513	2,552	2,582	2,544	2,487	2,424	2,474	2,457	2,486			

P/E	20
2019 Est.:	18.1
2020 Est.:	17.1
5-yr High:	34
5-yr Low:	9
vs Ind. Avg:	0.8x

PANARAY® 2019 WILLIAM O'NEIL + CO. INC.