Puma (Xet) PUMX.DE | XETRA Exch | Apparel-Shoes & Rel Mfg | MktCap €9.81B Sales €4.84B | Shares 151M Float 84M

EPS 48 x

+49 9132 810 puma.com Herzogenaurach, GERMANY Inc 2011 MGMT owns --
EPS Rank 99

PUMA SE IS ENGAGED IN DESIGNING, DEVELOPING, SELLING AND MARKETING FOOTWEAR, APPAREL AND ACCESSORIES. THE COMPANY'S SEGMENTS INCLUDE EUROPE, MIDDLE EAST AND AFRICA (EMEA), AMERICAS (NORTH AND LATIN AMERICA) AND ASIA/PACIFIC. MORE

ANNUAL - DEC END	2010	2011	2012	2013	2014	2015	2016	2017	2018
EPS EUR	1.35	1.54	0.47	0.04	0.43	0.25	0.42	0.91	1.25
CASH FLOW/SHR EUR	1.80	1.59	0.87	1.09	0.81	0.64	0.96	1.87	2.06
PRETAX MARGIN %	11%	11%	3%	2%	4%	3%	3%	6%	7%
RETURN ON EQUITY %	16%	15%	4%	0%	4%	2%	4%	8%	11%
SALES % CHANGE	11%	11%	9%	-9%	0%	14%	7%	14%	12%
SALES (MIL) EUR	2,706	3,009	3,271	2,985	2,972	3,387	3,627	4,136	4,648
WEEKLY	**07 Jun**	**14 Jun**	**21 Jun**	**28 Jun**	**05 Jul**	**12 Jul**	**19 Jul**	**26 Jul**	**31 Jul**
DATAGRAPH RATING	82	81	81	81	80	81	80	80	83
AVG DAILY VOL (000)	382	392	399	387	371	341	334	326	335
UP DOWN VOLUME	1.3	1.2	1.1	1.1	1.2	1.4	1.5	1.4	1.3
ACCUM/DIST RATING	1	-6	-19	-6	-6	4	-3	-8	6
RELATIVE STRENGTH	88	83	87	90	88	89	89	89	91
GROUP RANK	7	5	12	14	15	10	11	11	7

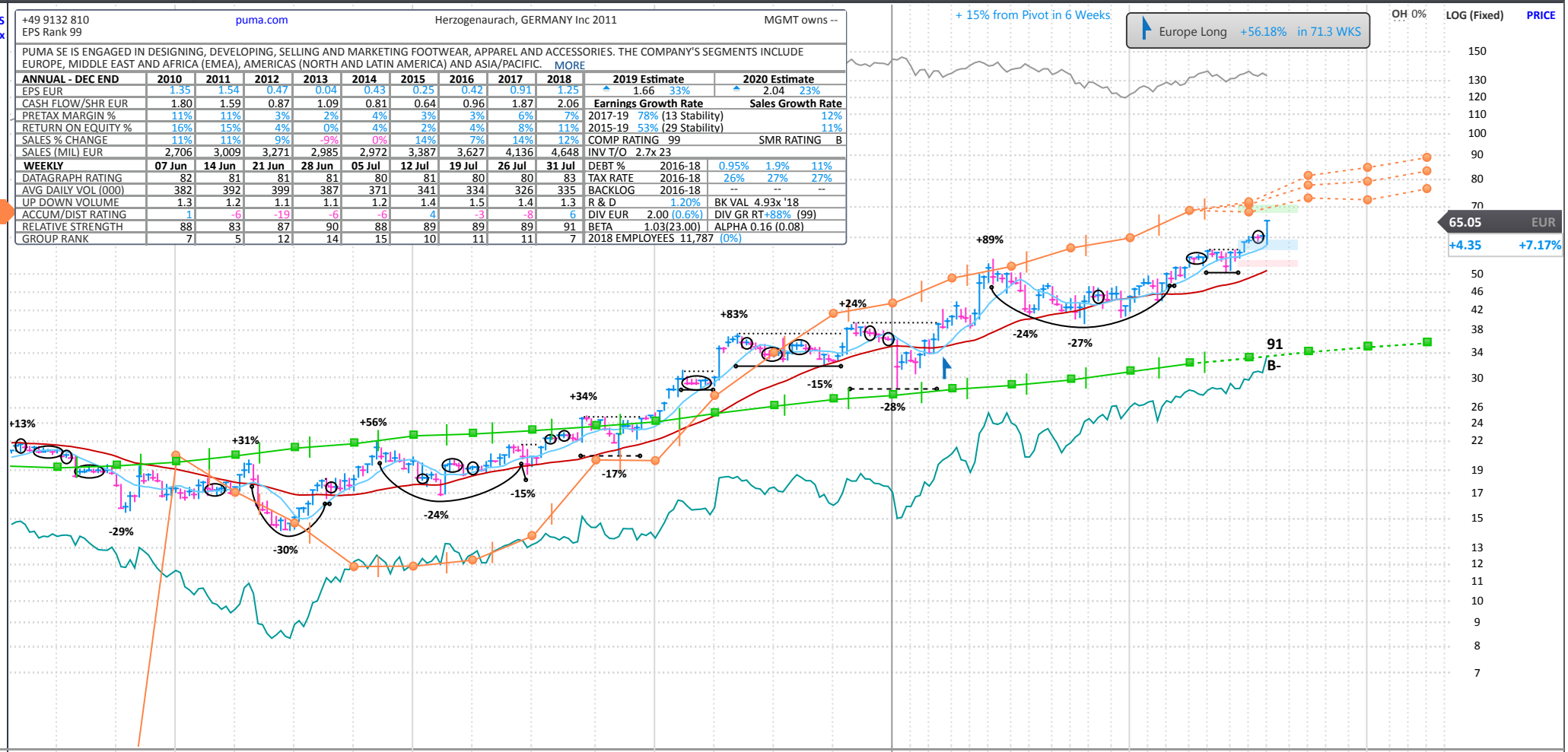
2019 Estimate	2020 Estimate
▲ 1.66 33%	▲ 2.04 23%

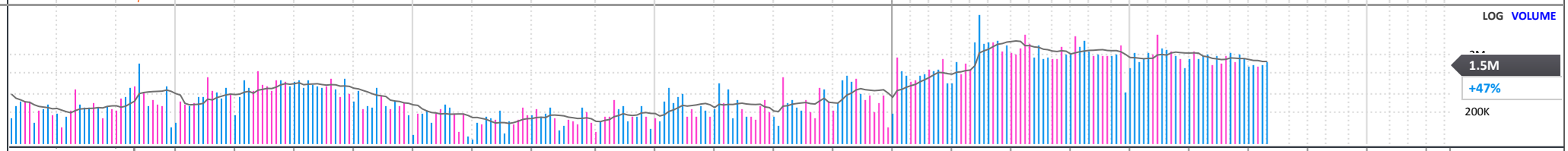
Earnings Growth Rate	Sales Growth Rate
2017-19 78% (13 Stability)	12%
2015-19 53% (29 Stability)	11%

COMP RATING 99 SMR RATING B
INV T/O 2.7x 23

DEBT %	2016-18	0.95%	1.9%	11%
TAX RATE	2016-18	26%	27%	27%
BACKLOG	2016-18	--	--	--

R & D 1.20% BK VAL 4.93x '18
DIV EUR 2.00 (0.6%) DIV GR RT+88% (99)
BETA 1.03(23.00) ALPHA 0.16 (0.08)
2018 EMPLOYEES 11,787 (0%)





FINANCIALS	Dec, 14	Mar, 15	Jun, 15	Sep, 15	Dec, 15	Mar, 16	Jun, 16	Sep, 16	Dec, 16	Mar, 17	Jun, 17	Sep, 17	Dec, 17	Mar, 18	Jun, 18	Sep, 18	Dec, 18	Mar, 19	Jun, 19	Sep, 19	Dec, 19	Mar, 20
EPS (EUR)	-0.03	0.17	-0.02	0.13	-0.03	0.17	0.01	0.26	-0.03	0.33	0.15	0.42	0.01	0.45	0.21	0.52	0.08	0.63	0.25e	0.66e	0.11e	0.72e
EPS % CHANGE	+96%	-29%	-167%	-32%	0%	0%	+150%	+100%	0%	+94%	+1K%	+62%	+133%	+36%	+40%	+24%	+700%	+40%	+19%e	+27%e	+38%e	+14%e
SALES (MIL EUR)	750.7	821.4	772.7	914.4	878.9	851.9	826.5	990.2	958.2	1,005.1	968.7	1,121.8	1,040.3	1,131.1	1,049.2	1,241.7	1,226.3	1,319.3	1,189.8e	1,406.0e	1,362.3e	1,440.5e
SALES % CHANGE	+8%	+13%	+18%	+8%	+17%	+4%	+7%	+8%	+9%	+18%	+17%	+13%	+9%	+13%	+8%	+11%	+18%	+17%	+13%e	+13%e	+11%e	+9%e
MARGIN AFTER TAX	-0.6%	+3.0%	-0.4%	+2.2%	-0.5%	+3.0%	+0.2%	+4.0%	-0.5%	+4.9%	+2.3%	+5.5%	+0.2%	+6.0%	+3.0%	+6.2%	+0.9%	+7.2%				
P/E LOW-HIGH	36-46	46-51	46-66	58-76	72-88	65-79	64-75	47-59	49-60	42-54	41-53	37-42	36-44	28-41	35-49	34-43	31-38	29-36				
FUNDS	122	115	116	106	96	90	91	95	101	111	123	146	173	222	1,156	1,059	1,067	1,111	1,131			

P/E	41
2019 Est.:	39.2
2020 Est.:	31.9
5-yr High:	88
5-yr Low:	28
vs Ind. Avg:	1.5x

PANARAY® 2019 WILLIAM O'NEIL + CO. INC.