Puma (Xet) PUMX.DE | XETRA Exch | Apparel-Shoes & Rel Mfg | MktCap €3.17B Sales €8.62B | Shares 148M Float 98M | EPS Due in 65 Days (e)

499132810 puma.com Herzogenaurach, GERMANY Inc 2011 MGMT owns --

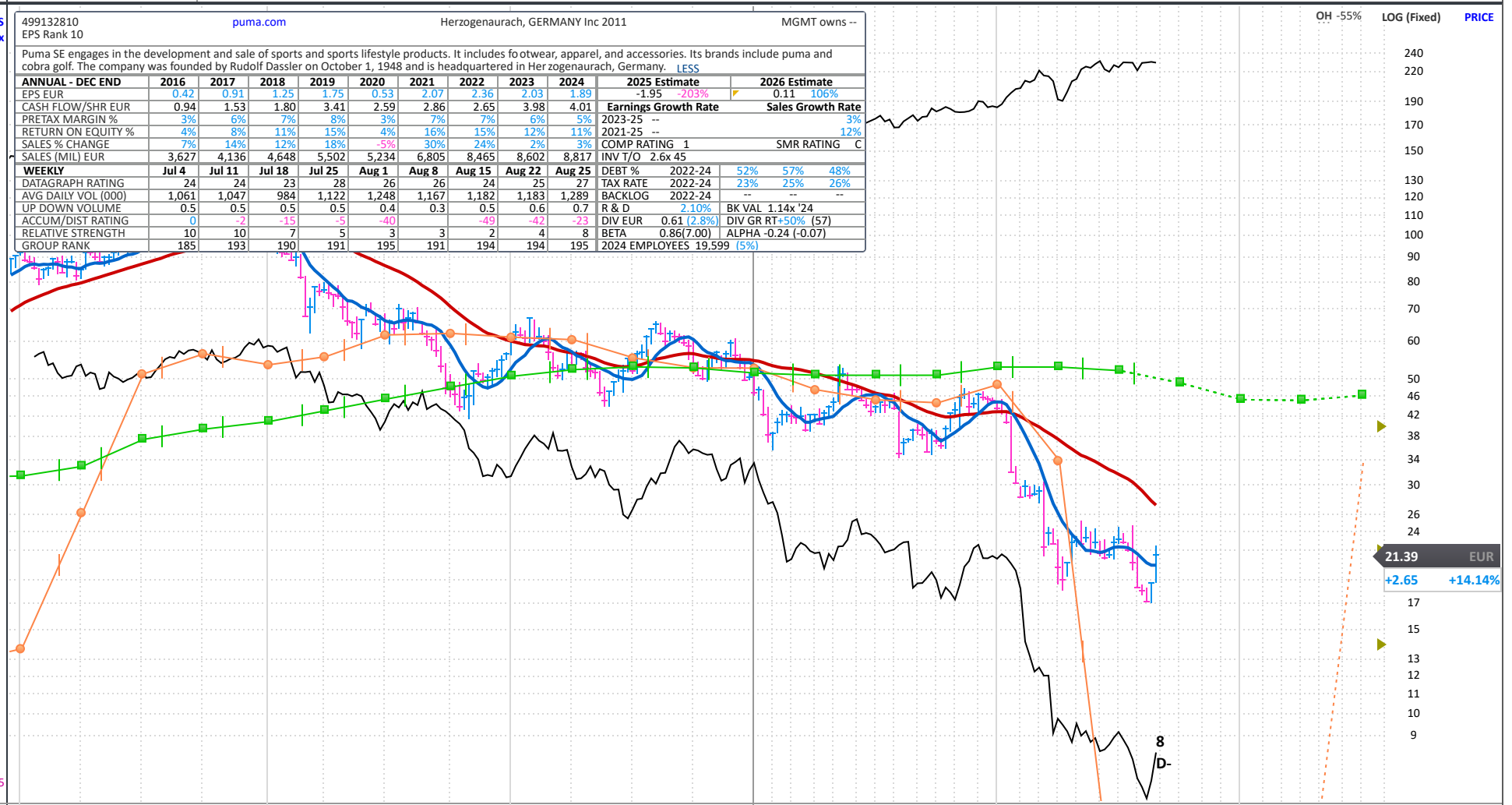
EPS Rank 10

Puma SE engages in the development and sale of sports and sports lifestyle products. It includes footwear, apparel, and accessories. Its brands include puma and cobra golf. The company was founded by Rudolf Dassler on October 1, 1948 and is headquartered in Herzogenaurach, Germany. LESS

ANNUAL - DEC END	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025 Estimate	2026 Estimate
EPS EUR	0.42	0.91	1.25	1.75	0.53	2.07	2.36	2.03	1.89	-1.95 -203%	0.11 106%
CASH FLOW/SHR EUR	0.94	1.53	1.80	3.41	2.59	2.86	2.65	3.98	4.01	Earnings Growth Rate	Sales Growth Rate
PRETAX MARGIN %	3%	6%	7%	8%	3%	7%	7%	6%	5%	2023-25 --	3%
RETURN ON EQUITY %	4%	8%	11%	15%	4%	16%	15%	12%	11%	2021-25 --	12%
SALES % CHANGE	7%	14%	12%	18%	-5%	30%	24%	2%	3%	COMP RATING 1	SMR RATING C
SALES (MIL) EUR	3,627	4,136	4,648	5,502	5,234	6,805	8,465	8,602	8,817	INV T/O 2.6x 45	

WEEKLY	Jul 4	Jul 11	Jul 18	Jul 25	Aug 1	Aug 8	Aug 15	Aug 22	Aug 25
DATAGRAPH RATING	24	24	23	28	26	26	24	25	27
AVG DAILY VOL (000)	1,061	1,047	984	1,122	1,248	1,167	1,182	1,183	1,289
UP DOWN VOLUME	0.5	0.5	0.5	0.5	0.4	0.3	0.5	0.6	0.7
ACCUM/DIST RATING	0	-2	-15	-5	-40		-49	-42	-23
RELATIVE STRENGTH	10	10	7	5	3	3	2	4	8
GROUP RANK	185	193	190	191	195	191	194	194	195

DEBT %	2022-24	52%	57%	48%
TAX RATE	2022-24	23%	25%	26%
BACKLOG	2022-24	--	--	--
R & D	2.10%	BK VAL 1.14x '24		
DIV EUR	0.61 (2.8%)	DIV GR RT+50% (57)		
BETA	0.86(7.00)	ALPHA -0.24 (-0.07)		
2024 EMPLOYEES 19,599 (5%)				



FINANCIALS	Sep 21	Dec 21	Mar 22	Jun 22	Sep 22	Dec 22	Mar 23	Jun 23	Sep 23	Dec 23	Mar 24	Jun 24	Sep 24	Dec 24	Mar 25	Jun 25	Sep 25	Dec 25	Mar 26	Jun 26
EPS (EUR)	0.96	0.05	0.81	0.56	0.98	0.01	0.78	0.37	0.88	0.01	0.58	0.28	0.85	0.17	0.00	-1.67	-0.14e	-0.35e	0.16e	0.16e
EPS % CHANGE	+26%	-71%	+11%	+70%	+2%	-80%	-4%	-34%	-10%	0%	-26%	-24%	-3%	+2K%	-100%	-696%	-116%e	-306%e	0%e	+110%e
SALES (MIL EUR)	1,900.4	1,767.1	1,912.2	2,002.0	2,354.4	2,196.6	2,187.7	2,120.7	2,311.1	1,982.2	2,102.3	2,117.3	2,308.2	2,289.4	2,076.0	1,942.2	1,785.6e	1,673.2e	2,047.0e	2,124.0e
SALES % CHANGE	+20%	+16%	+23%	+26%	+24%	+24%	+14%	+6%	-2%	-10%	-4%	0%	0%	+15%	-1%	-8%	-23%e	-27%e	-1%e	+9%e
EPS % SURPRISE	+12.7%	-66.9%	-2.6%	+13.8%	-10.1%	-63.0%	+13.5%	-2.4%	-7.1%	-91.0%	+5.7%	-35.6%	-3.7%	-19.2%		+31.9%				
FUNDS	1,312	1,372	1,321	1,290	1,265	1,288	1,270	1,258	1,324	1,383	1,359	1,268	1,221	1,296	1,112	737				
SHARES HELD BY FUNDS	47M	50M	48M	45M	46M	51M	50M	51M	53M	57M	56M	50M	51M	51M	42M	37M				

P/E	
2025 Est.:	
2026 Est.:	195.6
5-yr High:	177
5-yr Low:	16
vs Ind. Avg:	