Nike Inc Cl B NKE | IPO 44.6 Years Ago | NYSE | Apparel-Shoes & Rel Mfg | MktCap $84.87B ($106.33B) Sales $46.31B | Shares 1.178B (1.476B) Float 1.155B | EPS Due in 93 Days (e)

503-671-6453 nike.com Beaverton OR Inc 1967 MGMT owns 1%
EPS Rank 30 Days Vol Short May 15=2.2 May 30=1.8 Jun 13=1.8 Options

Markets high-quality athletic footwear, apparel, equipment and accessories on a worldwide basis. Distributes via retail accounts, independent distributors, licensees, and 1,040 operated retail stores and outlets. 2023-24 revenues by product in %: footwear 69; apparel 27; and equipment 4. Revenues by area in %: North America 42; EMEA 26; China 14; Asia Pacific & Latin America 13; and others 5. LESS

ANNUAL - MAY END	2017	2018	2019	2020	2021	2022	2023	2024	2025
EPS USD	2.51	2.39	2.49	1.84	3.56	3.75	3.23	3.95	2.16
CASH FLOW/SHR USD	3.02	2.96	3.03	2.60	4.13	4.38	3.88	4.59	2.73
PRETAX MARGIN %	14%	12%	12%	9%	15%	14%	12%	14%	8%
RETURN ON EQUITY %	34%	36%	43%	34%	55%	43%	35%	43%	23%
SALES % CHANGE	6%	6%	7%	-4%	19%	5%	10%	0%	-10%
SALES (MIL) USD	34K	36K	39K	37K	45K	47K	51K	51K	46K
WEEKLY	**May 2**	**May 9**	**May 16**	**May 23**	**May 30**	**Jun 6**	**Jun 13**	**Jun 20**	**Jun 27**
DATAGRAPH RATING	31	34	33	34	34	35	36	36	40
AVG DAILY VOL (000)	21,183	20,975	21,687	21,963	22,144	20,047	19,755	16,666	17,312
UP DOWN VOLUME	0.6	0.6	0.7	0.7	0.7	1.0	0.9	1.0	1.6
ACCUM/DIST RATING	-27	-29	-11	-10	-1	-1	-4	-7	16
RELATIVE STRENGTH	16	18	17	15	13	12	13	12	41
GROUP RANK	181	164	164	186	130	147	170	176	172

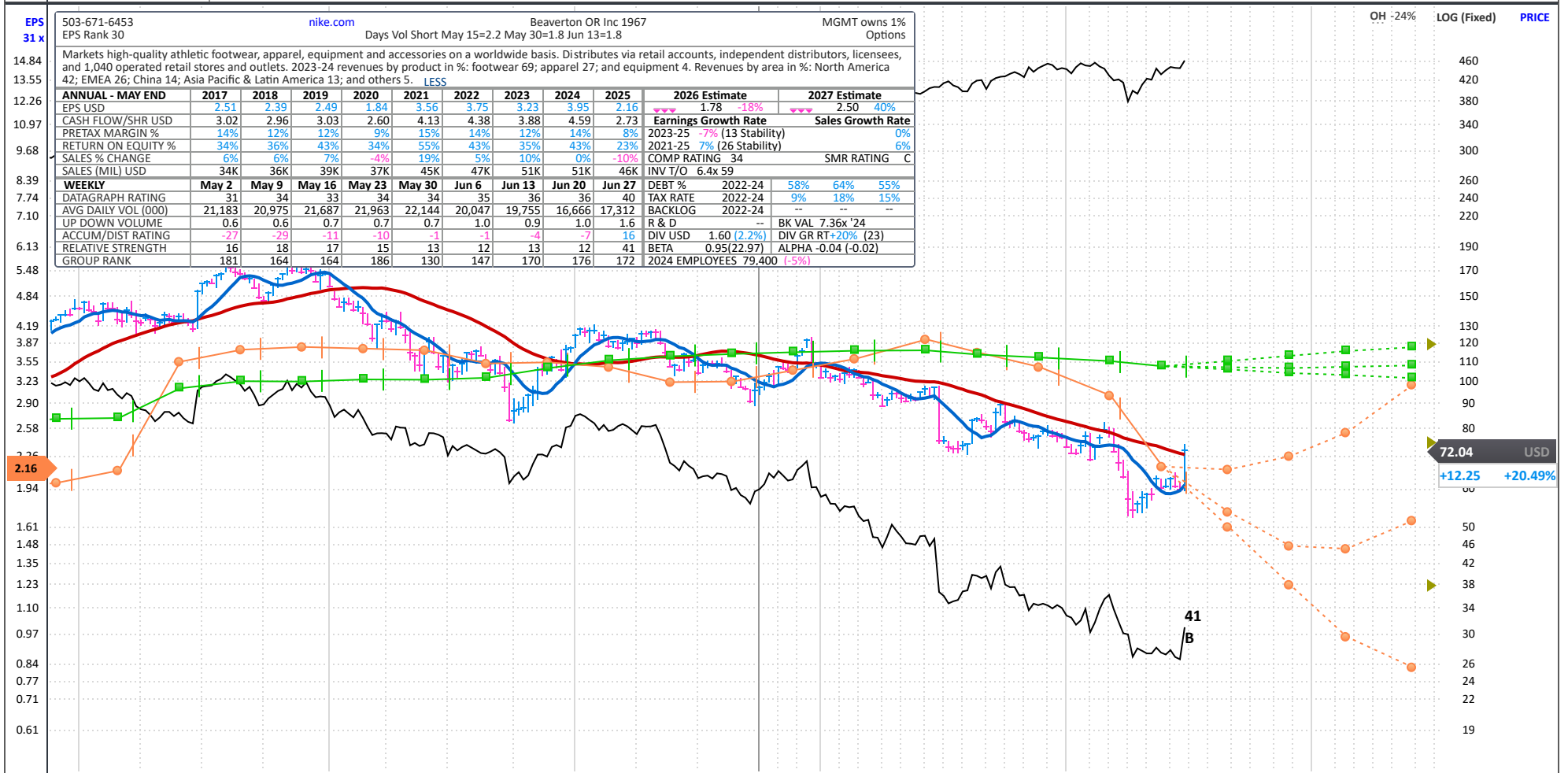
2026 Estimate		2027 Estimate	
1.78	-18%	2.50	40%

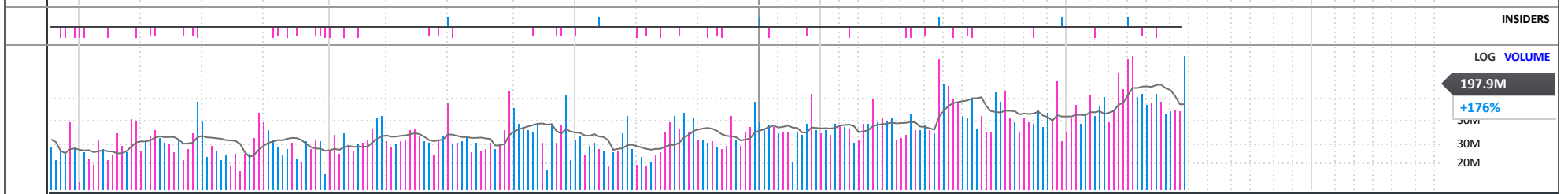
Earnings Growth Rate	Sales Growth Rate
2023-25 -7% (13 Stability)	0%
2021-25 7% (26 Stability)	6%

COMP RATING 34 SMR RATING C
INV T/O 6.4x 59

DEBT %	2022-24	58%	64%	55%
TAX RATE	2022-24	9%	18%	15%
BACKLOG	2022-24	--	--	--

R & D -- BK VAL 7.36x '24
DIV USD 1.60 (2.2%) DIV GR RT+20% (23)
BETA 0.95(22.97) ALPHA -0.04 (-0.02)
2024 EMPLOYEES 79,400 (-5%)





FINANCIALS	Aug 21	Nov 21	Feb 22	May 22	Aug 22	Nov 22	Feb 23	May 23	Aug 23	Nov 23	Feb 24	May 24	Aug 24	Nov 24	Feb 25	May 25	Aug 25	Nov 25	Feb 26	May 26
EPS (USD)	1.16	0.83	0.87	0.90	0.93	0.85	0.79	0.66	0.94	1.03	0.98	1.01	0.70	0.78	0.54	0.14	0.28e	0.52e	0.52e	0.35e
EPS % CHANGE	+22%	+6%	-3%	-3%	-20%	+2%	-9%	-27%	+1%	+21%	+24%	+53%	-26%	-24%	-45%	-86%	-60%e	-33%e	-4%e	+150%e
SALES (MIL USD)	12,248.0	11,357.0	10,871.0	12,234.0	12,687.0	13,315.0	12,390.0	12,825.0	12,939.0	13,388.0	12,429.0	12,606.0	11,589.0	12,354.0	11,269.0	11,097.0	10,997.2e	12,005.3e	11,461.7e	11,402.1e
SALES % CHANGE	+16%	+1%	+5%	-1%	+4%	+17%	+14%	+5%	+2%	+1%	0%	-2%	-10%	-8%	-9%	-12%	-5%e	-3%e	+2%e	+3%e
EPS % SURPRISE	+3.6%	+31.7%	+22.5%	+12.5%	+1.1%	+32.8%	+41.1%	-2.9%	+23.7%	+22.6%	+28.9%	+20.2%	+34.6%	+16.4%	+80.0%	+7.7%				
FUNDS	3,496	3,655	3,659	3,741	3,675	3,672	3,753	3,683	3,594	3,755	3,586	3,550	3,296	3,213	3,246					
SHARES HELD BY FUNDS	552M	550M	544M	545M	550M	533M	523M	522M	524M	517M	515M	504M	530M	538M	547M					

P/E	33
2026 Est.:	38.3
2027 Est.:	
5-yr High:	74
5-yr Low:	17
vs Ind. Avg:	37.0x

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