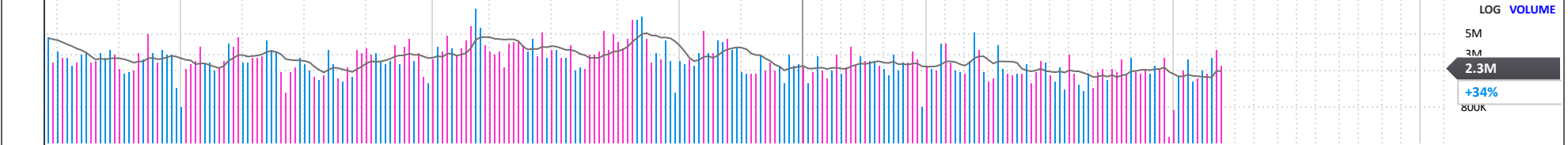
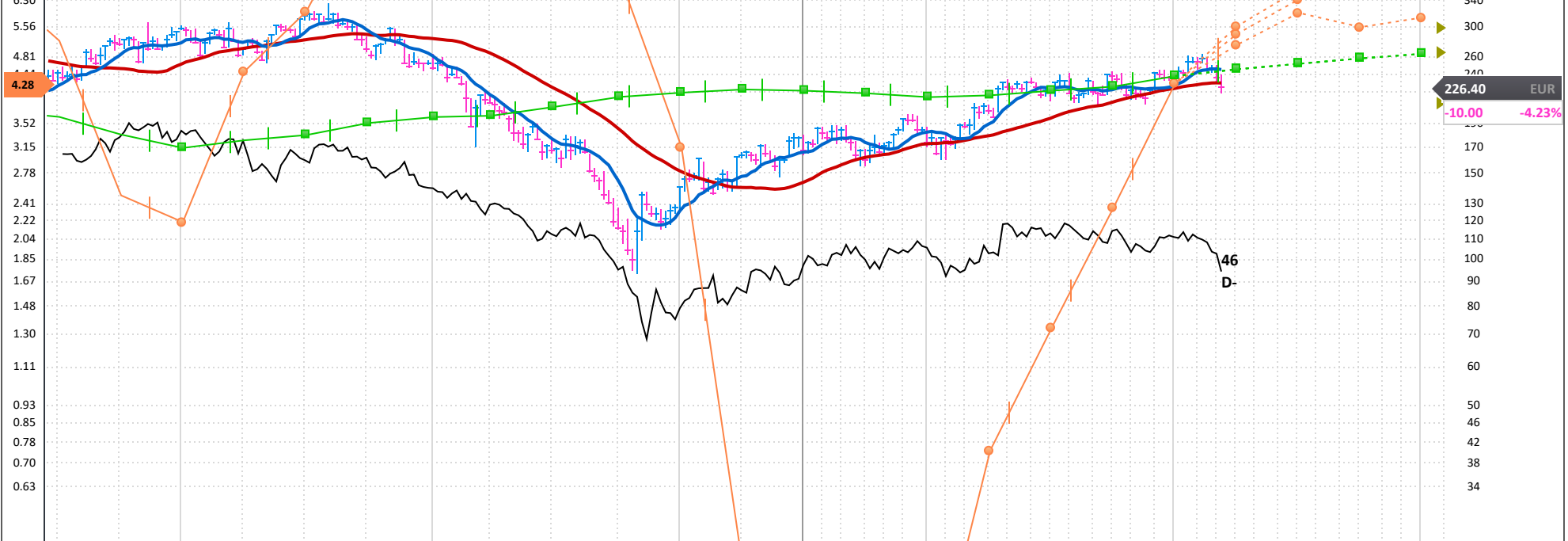


499132840	adidas-group.com										Herzogenaurach, GERMANY Inc 1924										MGMT owns --																																																																																																																																	
EPS 54x	OH -14%										LOG (Fixed)										PRICE																																																																																																																																	
16.67	adidas AG engages in the design, distribution, and marketing of athletic and sporting lifestyle products. It operates through the following geographical segments: EMEA, North America, Greater China, Asia Pacific, Latin America, and Other Businesses. The Other Businesses segment includes the activities of the Y 3 label and other subordinated businesses. The company was founded by Adolf Dassler in 1920 and is headquartered in Herzogenaurach, Germany. LESS																																																																																																																																																					
14.81	ANNUAL - DEC END										2016										2017										2018										2019										2020										2021										2022										2023										2024										2025 Estimate										2026 Estimate																																							
12.96	EPS EUR										5.09										6.68										8.44										10.00										13.73										6.97										15.93										-3.60										14.03										15.40										7.76										81%																													
11.11	CASH FLOW/SHR EUR										6.64										8.19										13.21										13.73										6.97										15.93										-3.60										14.03										15.40										7.76										81%																																							
9.26	PRETAX MARGIN %										8%										10%										11%										11%										3%										9%										2%										0%										5%										2%																																																	
8.52	RETURN ON EQUITY %										18%										22%										27%										29%										7%										21%										4%										-3%										15%										2%																																																	
7.78	SALES % CHANGE										9%										15%										3%										8%										-22%										15%										6%										-5%										11%										51										B																																							
7.04	SALES (MIL) EUR										18K										21K										22K										24K										18K										21K										23K										21K										24K										2.7x										48																																							
6.30	WEEKLY										Jan 17										Jan 24										Jan 31										Feb 7										Feb 14										Feb 21										Feb 28										Mar 7										Mar 13										DEBT %										2022-24										106%										98%										81%									
5.56	DATAGRAPH RATING										75										76										77										68										73										72										71										72										57										TAX RATE										2022-24										35%										189%										26%									
4.81	AVG DAILY VOL (000)										394										401										400										391										395										388										403										426										453										BACKLOG										2022-24										---										---																			
4.28	UP/DOWN VOLUME										1.5										1.8										2.0										1.9										1.8										1.2										1.2										1.5										1.1										R & D										0.70%										BK VAL										7.22x '24																			
3.52	ACCUM/DIST RATING										14										19										10										6										6										-20										-19										-13										-27										DIV EUR										0.70 (0.3%)										DIV GR RT										-4.7% (52)																			
3.15	RELATIVE STRENGTH										67										72										74										77										80										75										68										64										46										BETA										1.03(29.00)										ALPHA										-0.06 (-0.03)																			
2.85	GROUP RANK										67										50										66										103										121										113										137										107										163										2024 EMPLOYEES										62,035 (5%)																																							



FINANCIALS	Mar 21	Jun 21	Sep 21	Dec 21	Mar 22	Jun 22	Sep 22	Dec 22	Mar 23	Jun 23	Sep 23	Dec 23	Mar 24	Jun 24	Sep 24	Dec 24	Mar 25	Jun 25	Sep 25	Dec 25	P/E	52
EPS (EUR)	2.86	2.04	4.92	1.05	2.52	1.61	1.90	-2.87	-0.22	0.47	1.45	-2.12	0.95	1.06	2.48	-0.22	2.07e	2.02e	2.79e	0.71e	2025 Est.:	29.2
EPS % CHANGE					-12%	-21%	-61%	-373%	-109%	-71%	-24%	+26%	+532%	+126%	+71%	+90%	+118%e	+91%e	+13%e	+423%e	2026 Est.:	
SALES (MIL EUR)	5,268.0	5,077.0	5,752.0	5,137.0	5,302.0	5,596.0	6,408.0	5,205.0	5,274.0	5,343.0	5,999.0	4,811.0	5,458.0	5,822.0	6,438.0	5,965.0	6,229.1e	6,466.4e	7,084.6e	6,529.8e	5-yr High:	382
SALES % CHANGE					+1%	+10%	+11%	+1%	-1%	-5%	-6%	-8%	+3%	+9%	+7%	+24%	+14%e	+11%e	+10%e	+9%e	5-yr Low:	16
EPS % SURPRISE	+32.9%	+22.4%	-4.9%	+98.0%	+11.3%	+6.3%	-87.6%	+3.2%	-63.8%	-301.7%	+55.4%	+29.1%	-13.9%	+11.2%	+33.9%	+3.2%					vs Ind. Avg:	5.7x
FUNDS	2,556	2,574	2,651	2,615	2,624	2,636	2,399	2,228	2,147	2,099	2,189	2,222	2,162	2,300	2,352	2,408						
SHARES HELD BY FUNDS	80M	80M	81M	79M	76M	75M	72M	72M	81M	81M	78M	77M	77M	78M	78M	78M						