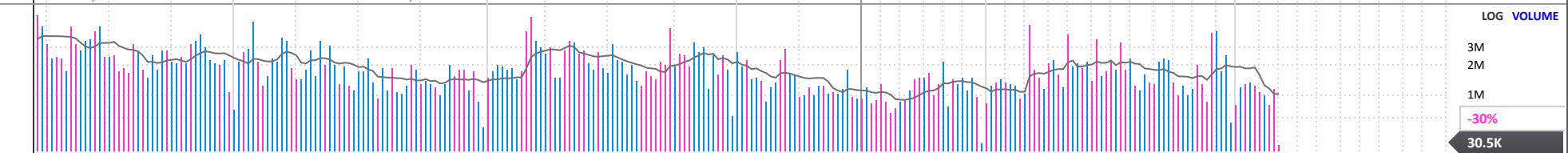
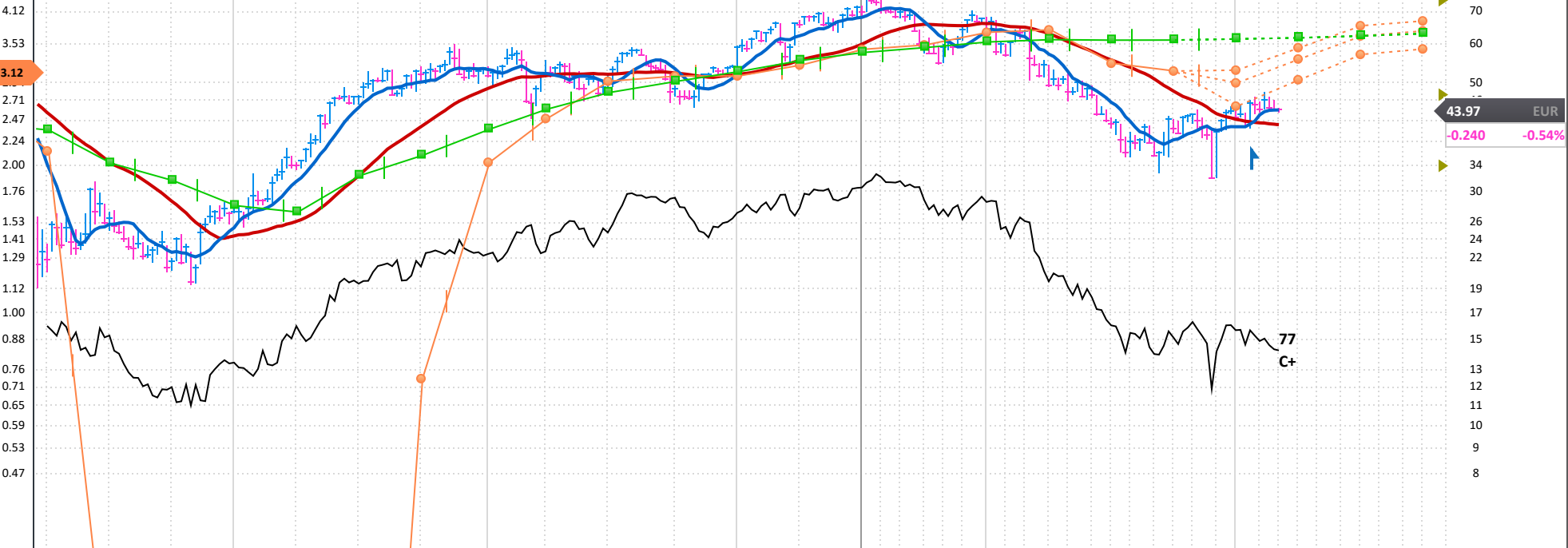


497123940 group.hugoboss.com Metzingen, GERMANY Inc 1924 MGMT owns -- OH -32% LOG (Fixed) PRICE
 EPS 17x Hugo Boss AG is a fashion and lifestyle company that offers women's and men's apparel. Its brands include BOSS and HUGO. It also focuses on the development and distribution of fragrances, eyewear, watches, and children's fashion. The company was founded by Hugo Ferdinand Boss in 1924 and is headquartered in Metzingen, Germany. **LESS**

ANNUAL - DEC END											2024 Estimate		2025 Estimate	
EPS EUR	4.63	2.80	3.35	3.42	2.97	-3.18	1.99	3.04	3.74	3.05	-18%	3.63	19%	
CASH FLOW/SHR EUR	6.14	5.39	6.09	4.66	9.11	3.11	9.24	4.87	5.13	Earnings Growth Rate			Sales Growth Rate	
PRETAX MARGIN %	15%	10%	12%	12%	11%	-14%	7%	8%	9%	2022-24	35% (36 Stability)	19%		
RETURN ON EQUITY %	36%	21%	26%	25%	21%	-25%	16%	21%	21%	2020-24	138% (99 Stability)	15%		
SALES % CHANGE	9%	-4%	1%	2%	3%	-33%	43%	31%	15%	COMP RATING	71	SMR RATING	B	
SALES (MIL) EUR	2,809	2,693	2,733	2,796	2,884	1,946	2,786	3,651	4,198	INV T/O	1.9x 43			
WEEKLY											2021-23		2021-23	
DATAGRAPH RATING	45	44	42	56	50	49	51	46	54	DEBT %	76%	62%	73%	
AVG DAILY VOL (000)	409	414	420	404	406	410	344	273	261	TAX RATE	2021-23	27%	22%	24%
UP/DOWN VOLUME	1.0	1.0	0.9	1.1	1.0	1.1	1.5	1.0	0.9	BACKLOG	2021-23	--		
ACCUM/DIST RATING	22	21	5	24	11	18	19	19	3	R & D	2.00%	BK VAL	2.36x '23	
RELATIVE STRENGTH	37	34	31	55	45	43	48	41	77	DIV EUR	1.35 (3.1%)	DIV GR RT	+16% (99)	
GROUP RANK	171	154	96	31	36	57	50	75	69	BETA	0.94(8.00)	ALPHA	-0.20 (-0.08)	
										2023 EMPLOYEES	18,738	(11%)		



FINANCIALS	Dec 20	Mar 21	Jun 21	Sep 21	Dec 21	Mar 22	Jun 22	Sep 22	Dec 22	Mar 23	Jun 23	Sep 23	Dec 23	Mar 24	Jun 24	Sep 24	Dec 24	Mar 25	Jun 25	Sep 25
EPS (EUR)	-0.28	-0.12	0.36	0.77	1.02	0.35	0.84	0.84	1.02	0.51	1.09	0.91	1.24	0.55	0.54	0.80	1.07e	0.90e	0.91e	0.89e
EPS % CHANGE	-132%	+54%	+113%	+2K%	+464%	+392%	+133%	+9%	0%	+46%	+30%	+8%	+22%	+8%	-50%	-12%	-14%e	+64%e	+69%e	+11%e
SALES (MIL. EUR)	582.8	497.0	629.0	755.0	905.1	772.0	878.0	933.0	1,068.4	968.0	1,025.0	1,027.0	1,176.5	1,014.0	1,015.0	1,029.0	1,198.1e	1,037.0e	1,054.0e	1,076.0e
SALES % CHANGE	-29%	-10%	+129%	+42%	+55%	+55%	+40%	+24%	+18%	+25%	+17%	+10%	+13.8%	+5%	-1%	0%	+2%e	+2%e	+4%e	+5%e
EPS % SURPRISE	-322.2%	-63.9%	+66.7%	+2.7%	+22.9%	+112.1%	0.0%	+6.3%	+6.5%	-4.8%	+8.8%	-0.1%	+13.8%	-0.4%	-34.8%	+0.3%				
FUNDS	324	348	346	329	358	373	408	471	506	550	588	598	607	582	512	459	432			
SHARES HELD BY FUNDS	16M	17M	16M	16M	18M	20M	21M	21M	24M	25M	26M	25M	24M	22M	22M	19M	18M			

P/E 14
 2025 Est.: 12.1
 2026 Est.:
 5-yr High: 4K
 5-yr Low: 9
 vs Ind. Avg: 0.7x