

EPS 17x

497123940	group.hugoboss.com		Metzingen, GERMANY Inc 1924		MGMT owns --								
EPS Rank 65													
Hugo Boss AG is a fashion and lifestyle company that offers women's and men's apparel. Its brands include BOSS and HUGO. It also focuses on the development and distribution of fragrances, eyewear, watches, and children's fashion. The company was founded by Hugo Ferdinand Boss in 1924 and is headquartered in Metzingen, Germany. LESS													
ANNUAL - DEC END	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024 Estimate	2025 Estimate		
EPS EUR	4.63	2.80	3.35	3.42	2.97	-3.18	1.99	3.04	3.74	3.05	-18%	3.63	19%
CASH FLOW/SHR EUR	6.14	5.39	6.09	4.66	9.11	3.11	9.24	4.87	5.13	Earnings Growth Rate		Sales Growth Rate	
PRETAX MARGIN %	15%	10%	12%	12%	11%	-14%	7%	8%	9%	2022-24	35% (36 Stability)	2020-24	138% (99 Stability)
RETURN ON EQUITY %	36%	21%	26%	25%	21%	-25%	16%	21%	21%	COMP RATING 66		SMR RATING B	
SALES % CHANGE	9%	-4%	1%	2%	3%	-33%	43%	31%	15%	INV T/O 1.9x 41			
SALES (MIL) EUR	2,809	2,693	2,733	2,796	2,884	1,946	2,786	3,651	4,198				
WEEKLY	Dec 20	Dec 27	Jan 3	Jan 10	Jan 17	Jan 24	Jan 31	Feb 7	Feb 14	DEBT % 2021-23	76%	62%	73%
DATAGRAPH RATING	44	44	45	44	42	56	50	49	51	TAX RATE 2021-23	27%	22%	24%
AVG DAILY VOL (000)	411	413	409	414	420	404	406	410	344	BACKLOG 2021-23	---		
UP/DOWN VOLUME	1.2	1.1	1.0	1.0	0.9	1.1	1.0	1.1	1.5	R & D 2.00%	BK VAL 2.47x '23		
ACCUM/DIST RATING	21	21	22	21	5	24	11	18	19	DIV EUR 1.35 (2.9%)	DIV GR RT +16% (99)		
RELATIVE STRENGTH	40	32	37	34	31	55	45	43	48	BETA 0.92(8.00)	ALPHA -0.19 (-0.08)		
GROUP RANK	173	165	171	154	96	31	36	57	50	2023 EMPLOYEES 18,738 (11%)			

11.18
10.00
8.82
7.65
7.06
6.47
5.88
5.29
4.71
4.12
3.53
3.12
2.71
2.47
2.24
2.00
1.76
1.53
1.41
1.29
1.12
1.00
0.88
0.76
0.71
0.65
0.59
0.53
0.47

OH -28% LOG (Fixed) PRICE

Europe Long +1.27% in 3.4 WKS

46.25 EUR

-0.070 -0.15%

48 B

LOG VOLUME

3M
2M
1M
-59%
19.8K

FINANCIALS	Dec 20	Mar 21	Jun 21	Sep 21	Dec 21	Mar 22	Jun 22	Sep 22	Dec 22	Mar 23	Jun 23	Sep 23	Dec 23	Mar 24	Jun 24	Sep 24	Dec 24	Mar 25	Jun 25	Sep 25	P/E	15
EPS (EUR)	-0.28	-0.12	0.36	0.77	1.02	0.35	0.84	0.84	1.02	0.51	1.09	0.91	1.24	0.55	0.54	0.80	1.07e	0.90e	0.91e	0.89e	2025 Est.:	12.7
EPS % CHANGE	-132%	+54%	+113%	+2K%	+464%	+392%	+133%	+9%	0%	+46%	+30%	+8%	+22%	+8%	-50%	-12%	-14%e	+64%e	+69%e	+11%e	2026 Est.:	
SALES (MIL. EUR)	582.8	497.0	629.0	755.0	905.1	772.0	878.0	933.0	1,068.4	968.0	1,025.0	1,027.0	1,176.5	1,014.0	1,015.0	1,029.0	1,198.1e	1,037.0e	1,054.0e	1,076.0e	5-yr High:	4K
SALES % CHANGE	-29%	-10%	+129%	+42%	+55%	+55%	+40%	+24%	+18%	+25%	+17%	+10%	+13.8%	+5%	-1%	0%	+2%e	+2%e	+4%e	+5%e	5-yr Low:	9
EPS % SURPRISE	-322.2%	-63.9%	+66.7%	+2.7%	+22.9%	+112.1%	0.0%	+6.3%	+6.5%	-4.8%	+8.8%	-0.1%	+13.8%	-0.4%	-34.8%	+0.3%					vs Ind. Avg:	0.7x
FUNDS	324	348	346	329	358	373	408	471	506	550	588	598	607	582	512	460	434					
SHARES HELD BY FUNDS	16M	17M	16M	16M	18M	20M	21M	21M	24M	25M	26M	25M	24M	22M	22M	19M	17M					