

EPS 49x

499132840 adidas-group.com Herzogenaurach, GERMANY Inc 1924 MGMT owns --

adidas AG engages in the design, distribution, and marketing of athletic and sporting lifestyle products. It operates through the following geographical segments: EMEA, North America, Greater China, Asia Pacific, Latin America, and Other Businesses. The Other Businesses segment includes the activities of the Y 3 label and other subordinated businesses. The company was founded by Adolf Dassler in 1920 and is headquartered in Herzogenaurach, Germany. [LESS](#)

ANNUAL - DEC END	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024 Estimate	2025 Estimate			
EPS EUR	3.30	5.09	6.68	8.44	10.00	2.21	10.90	3.34	-0.42	4.20	7.80			
CASH FLOW/SHR EUR	5.51	6.64	8.19	13.21	13.73	6.97	15.93	-3.60	14.03	1100%	86%			
PRETAX MARGIN %	6%	8%	10%	11%	11%	3%	9%	2%	0%	2022-24 --	1%			
RETURN ON EQUITY %	12%	18%	22%	27%	29%	7%	21%	4%	-3%	2020-24 --	1%			
SALES % CHANGE	16%	9%	15%	3%	8%	-22%	15%	6%	-5%	COMP RATING 72	SMR RATING D			
SALES (MIL) EUR	17K	18K	21K	22K	24K	18K	21K	23K	21K	INV T/O 2.3x 44				
WEEKLY	Dec 13	Dec 20	Dec 27	Jan 3	Jan 10	Jan 17	Jan 24	Jan 31	Feb 7	DEBT %	2021-23	63%	106%	98%
DATAGRAPH RATING	72	75	74	73	77	75	76	77	68	TAX RATE	2021-23	19%	35%	189%
AVG DAILY VOL (000)	425	442	436	405	395	394	401	400	391	BACKLOG	2021-23			
UP/DOWN VOLUME	1.4	1.4	1.4	1.3	1.6	1.5	1.8	2.0	1.9	R & D	0.70%	BK VAL 9.89x '23		
ACCUM/DIST RATING	16	6	6	7	16	14	19	10	6	DIV EUR	0.70 (0.3%)	DIV GR RT -47% (52)		
RELATIVE STRENGTH	70	76	68	63	77	67	72	74	77	BETA	1.15(27.00)	ALPHA 0.05 (0.03)		
GROUP RANK	172	158	82	94	50	67	50	66	103	2023 EMPLOYEES	59,030 (0%)			

18.37  
16.33  
14.29  
12.24  
10.20  
9.39  
8.57  
7.76  
6.94  
6.12  
5.31  
4.90  
4.49  
3.88  
3.47  
3.06  
2.65  
2.37  
2.04  
1.84  
1.63  
1.43  
1.22  
1.02  
0.94  
0.86  
0.78  
0.69

OH -3% LOG (Fixed) PRICE

Europe Long +40.45% in 64 WKS

255.20 EUR  
+1.60 +0.63%

77 B-

LOG VOLUME  
4M  
2M  
-70%  
20.4K

FINANCIALS	Dec 20	Mar 21	Jun 21	Sep 21	Dec 21	Mar 22	Jun 22	Sep 22	Dec 22	Mar 23	Jun 23	Sep 23	Dec 23	Mar 24	Jun 24	Sep 24	Dec 24	Mar 25	Jun 25	Sep 25	P/E
EPS (EUR)	2.21	2.86	2.04	4.92	1.05	2.52	1.61	1.90	-2.87	-0.22	0.47	1.45	-2.12	0.95	1.06	2.48	-0.22e	2.01e	2.10e	3.07e	107
EPS % CHANGE						-12%	-21%	-61%	-373%	-109%	-71%	-24%	+26%	+532%	+126%	+71%	+90%	+112%	+98%	+24%	2025 Est.: 32.7
SALES (MIL EUR)	18,435.0	5,268.0	5,077.0	5,752.0	5,137.0	5,302.0	5,596.0	6,408.0	5,205.0	5,274.0	5,343.0	5,999.0	4,811.0	5,458.0	5,822.0	6,438.0	5,871.8e	6,106.8e	6,514.0e	7,147.0e	2026 Est.: 382
SALES % CHANGE						+1%	+10%	+11%	+1%	-1%	-5%	-6%	-8%	+3%	+9%	+7%	+22%	+12%	+12%	+11%	5-yr High: 16
EPS % SURPRISE	+2.7%	+32.9%	+22.4%	-4.9%	+98.0%	+11.3%	+6.3%	-87.6%	+3.2%	-63.8%	-301.7%	+55.4%	+29.1%	-13.9%	+11.2%	+33.9%					vs Ind. Avg: 10.7x
FUNDS	2,475	2,564	2,583	2,660	2,624	2,635	2,647	2,409	2,238	2,156	2,109	2,198	2,232	2,171	2,310	2,353	2,380				
SHARES HELD BY FUNDS	77M	80M	80M	81M	79M	76M	75M	72M	72M	81M	81M	78M	77M	77M	78M	78M	78M				