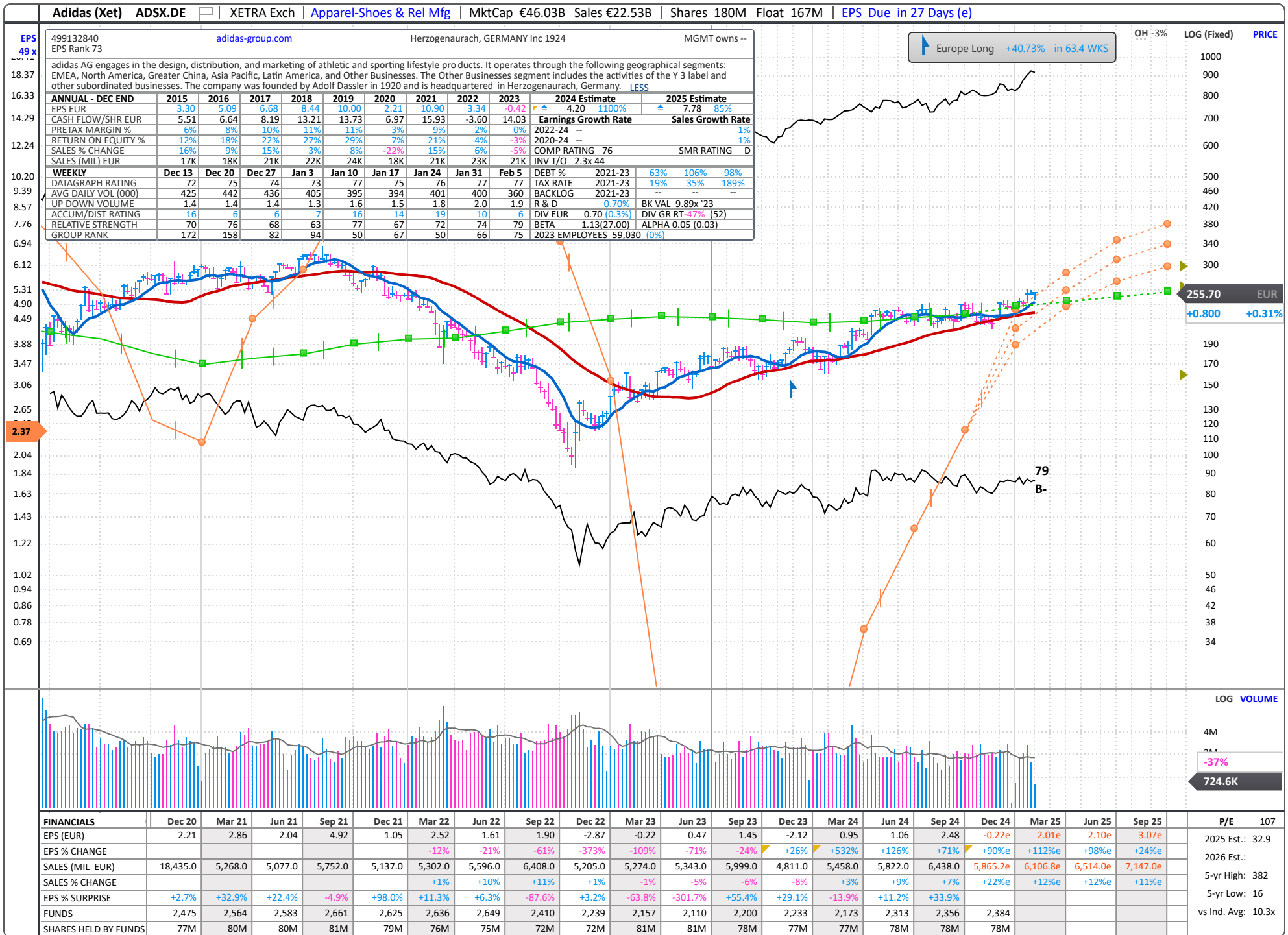




499132840
EPS Rank 73

adidas-group.com

Herzogenaurach, GERMANY Inc 1924

MGMT owns --

adidas AG engages in the design, distribution, and marketing of athletic and sporting lifestyle products. It operates through the following geographical segments: EMEA, North America, Greater China, Asia Pacific, Latin America, and Other Businesses. The Other Businesses segment includes the activities of the Y 3 label and other subordinated businesses. The company was founded by Adolf Dassler in 1920 and is headquartered in Herzogenaurach, Germany. LESS

ANNUAL - DEC END

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024 Estimate	2025 Estimate
EPS EUR	3.30	5.09	6.68	8.44	10.00	2.21	10.90	3.34	-0.42	4.20	7.78
CASH FLOW/SHR EUR	5.51	6.64	8.19	13.21	13.73	6.97	15.93	-3.60	14.03	1100%	85%
PRETAX MARGIN %	6%	8%	10%	11%	11%	3%	9%	2%	0%	2022-24 --	1%
RETURN ON EQUITY %	12%	18%	22%	27%	29%	7%	21%	4%	-3%	2020-24 --	1%
SALES % CHANGE	16%	9%	15%	3%	8%	-22%	15%	6%	-5%	COMP RATING 76	SMR RATING D
SALES (MIL) EUR	17K	18K	21K	22K	24K	18K	21K	23K	21K	INV T/O 2.3x 44	

WEEKLY

	Dec 13	Dec 20	Dec 27	Jan 3	Jan 10	Jan 17	Jan 24	Jan 31	Feb 5	DEBT %	2021-23	63%	106%	98%
DATAGRAPH RATING	72	75	74	73	77	75	76	77	77	TAX RATE	2021-23	19%	35%	189%
AVG DAILY VOL (000)	425	442	436	405	395	394	401	400	360	BACKLOG	2021-23	--	--	--
UP/DOWN VOLUME	1.4	1.4	1.4	1.3	1.6	1.5	1.8	2.0	1.9	R & D	0.70%	BK VAL 9.89x '23		
ACCUM/DIST RATING	16	6	6	7	16	14	19	10	6	DIV EUR	0.70 (0.3%)	DIV GR RT -47% (52)		
RELATIVE STRENGTH	70	76	68	63	77	67	72	74	79	BETA	1.13(27.00)	ALPHA 0.05 (0.03)		
GROUP RANK	172	158	82	94	50	67	50	66	75	2023 EMPLOYEES	59,030	(0%)		

2.37

79 B-

PANARAY® 2025 WILLIAM O'NEIL & CO. INC.

Adidas (Xet) (ADSX.DE) Weekly as of THU 06 February 2025