Boss (Hugo) (Xet) BOSSX.DE | XETRA Exch | Apparel-Clothing Mfg | MktCap €3.12B Sales €4.23B | Shares 70M Float 46M | EPS Due in 36 Days (e)

EPS 17 x

497123940 group.hugoboss.com Metzingen, GERMANY Inc 1924 MGMT owns --
EPS Rank 65

Hugo Boss AG is a fashion and lifestyle company that offers women's and men's apparel. Its brands include BOSS and HUGO. It also focuses on the development and distribution of fragrances, eyewear, watches, and children's fashion. The company was founded by Hugo Ferdinand Boss in 1924 and is headquartered in Metzingen, Germany. LESS

ANNUAL - DEC END	2015	2016	2017	2018	2019	2020	2021	2022	2023
EPS EUR	4.63	2.80	3.35	3.42	2.97	-3.18	1.99	3.04	3.74
CASH FLOW/SHR EUR	6.14	5.39	6.09	4.66	9.11	3.11	9.24	4.87	5.13
PRETAX MARGIN %	15%	10%	12%	12%	11%	-14%	7%	8%	9%
RETURN ON EQUITY %	36%	21%	26%	25%	21%	-25%	16%	21%	21%
SALES % CHANGE	9%	-4%	1%	2%	3%	-33%	43%	31%	15%
SALES (MIL) EUR	2,809	2,693	2,733	2,796	2,884	1,946	2,786	3,651	4,198
WEEKLY	**Dec 13**	**Dec 20**	**Dec 27**	**Jan 3**	**Jan 10**	**Jan 17**	**Jan 24**	**Jan 31**	**Feb 4**
DATAGRAPH RATING	43	44	44	45	44	42	56	50	48
AVG DAILY VOL (000)	380	411	413	409	414	420	404	406	409
UP DOWN VOLUME	1.0	1.2	1.1	1.0	1.0	0.9	1.1	1.0	1.0
ACCUM/DIST RATING	20	21	21	22	21	5	24	11	11
RELATIVE STRENGTH	29	40	32	37	34	31	55	45	36
GROUP RANK	177	173	165	171	154	96	31	36	52

2024 Estimate		2025 Estimate	
3.05	-18%	3.63	19%

Earnings Growth Rate	Sales Growth Rate
2022-24 35% (36 Stability)	19%
2020-24 138% (99 Stability)	15%

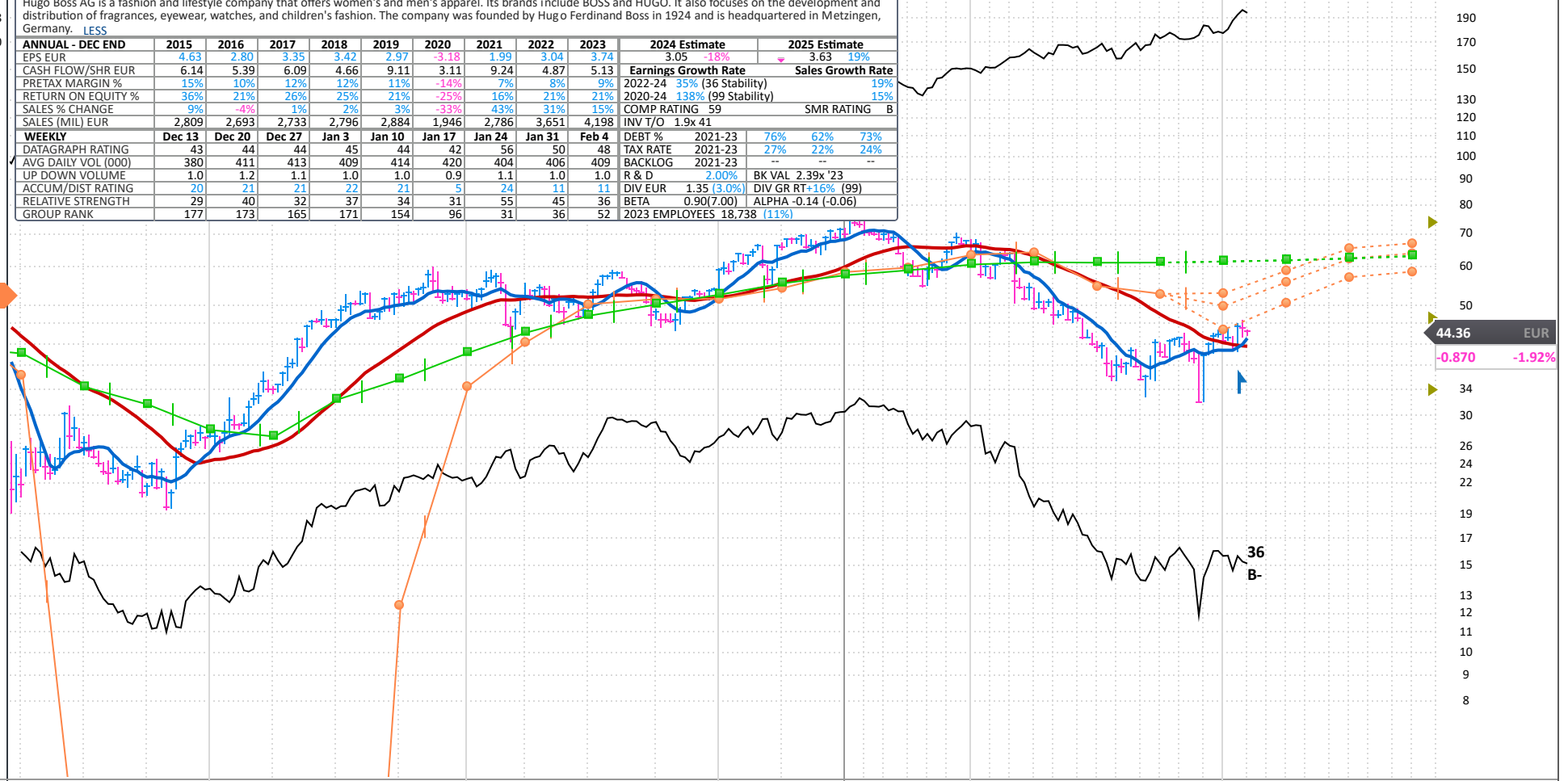
COMP RATING 59 SMR RATING B
INV T/O 1.9x 41

DEBT %	2021-23	76%	62%	73%
TAX RATE	2021-23	27%	22%	24%
BACKLOG	2021-23	--	--	--

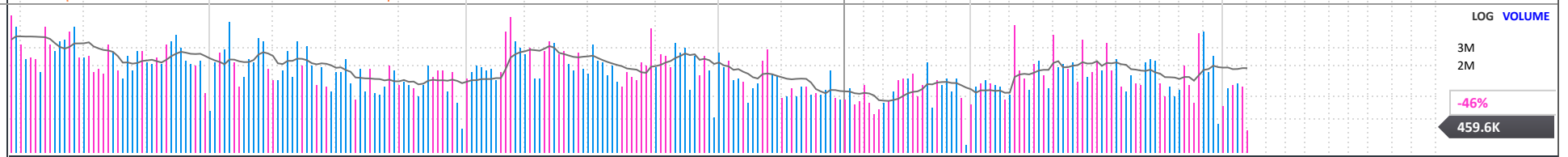
R & D 2.00% BK VAL 2.39x '23
DIV EUR 1.35 (3.0%) DIV GR RT+16% (99)
BETA 0.90(7.00) ALPHA -0.14 (-0.06)
2023 EMPLOYEES 18,738 (11%)

Europe Long -2.87% in 1.7 WKS

OH -31% LOG (Fixed) PRICE



LOG VOLUME



FINANCIALS	Dec 20	Mar 21	Jun 21	Sep 21	Dec 21	Mar 22	Jun 22	Sep 22	Dec 22	Mar 23	Jun 23	Sep 23	Dec 23	Mar 24	Jun 24	Sep 24	Dec 24	Mar 25	Jun 25	Sep 25
EPS (EUR)	-0.28	-0.12	0.36	0.77	1.02	0.35	0.84	0.84	1.02	0.51	1.09	0.91	1.24	0.55	0.54	0.80	1.07e	0.90e	0.91e	0.89e
EPS % CHANGE	-132%	+54%	+113%	+2K%	+464%	+392%	+133%	+9%	0%	+46%	+30%	+8%	+22%	+8%	-50%	-12%	-14%e	+64%e	+69%e	+11%e
SALES (MIL EUR)	582.8	497.0	629.0	755.0	905.1	772.0	878.0	933.0	1,068.4	968.0	1,025.0	1,027.0	1,176.5	1,014.0	1,015.0	1,029.0	1,198.1e	1,037.0e	1,054.0e	1,076.0e
SALES % CHANGE	-29%	-10%	+129%	+42%	+55%	+55%	+40%	+24%	+18%	+25%	+17%	+10%	+10%	+5%	-1%	0%	+2%e	+2%e	+4%e	+5%e
EPS % SURPRISE	-322.2%	-63.9%	+66.7%	+2.7%	+22.9%	+112.1%	0.0%	+6.3%	+6.5%	-4.8%	+8.8%	-0.1%	+13.8%	-0.4%	-34.8%	+0.3%				
FUNDS	324	348	346	329	358	373	408	471	506	550	588	598	607	582	512	456	431			
SHARES HELD BY FUNDS	16M	17M	16M	16M	18M	20M	21M	21M	24M	25M	26M	25M	24M	22M	22M	19M	17M			

P/E	14
2025 Est.:	12.2
2026 Est.:	
5-yr High:	4K
5-yr Low:	9
vs Ind. Avg:	0.7x

PANARAY® 2025 WILLIAM O'NEIL + CO. INC.