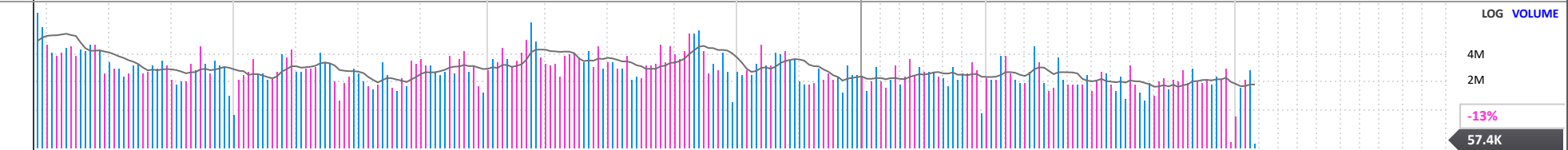
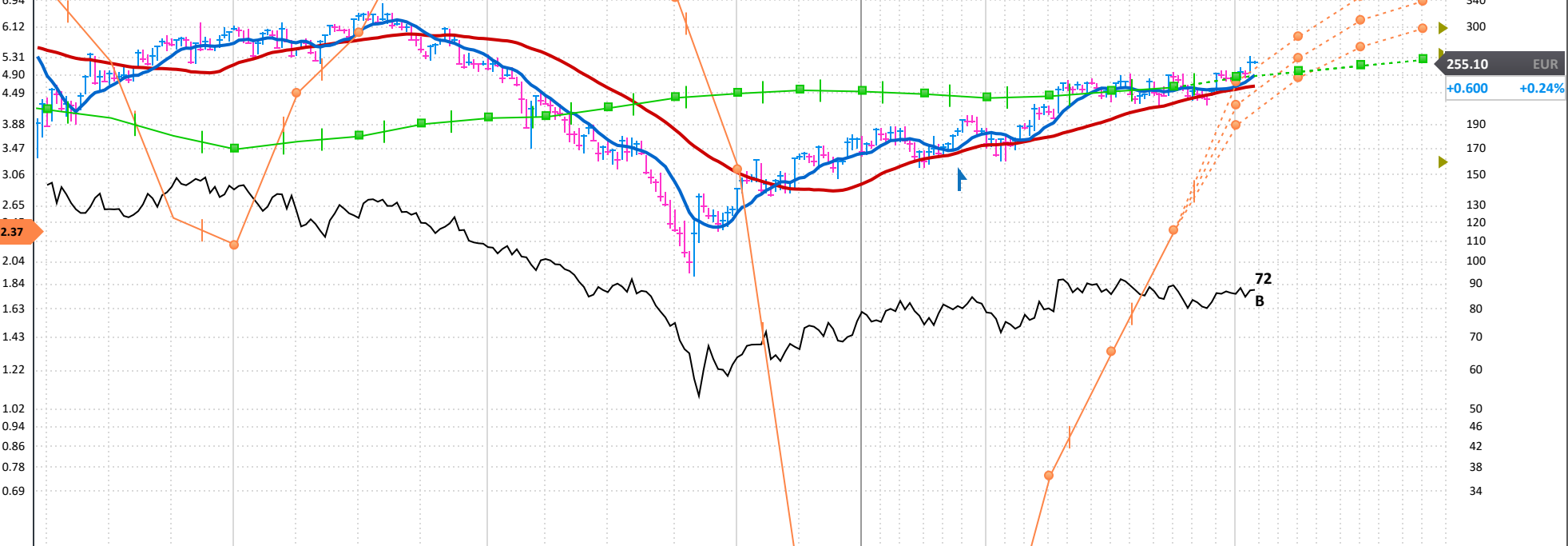


499132840 EPS Rank 74	adidas-group.com		Herzogenaurach, GERMANY Inc 1924		MGMT owns --		OH -3%		LOG (Fixed)	PRICE				
adidas AG engages in the design, distribution, and marketing of athletic and sporting lifestyle products. It operates through the following geographical segments: EMEA, North America, Greater China, Asia Pacific, Latin America, and Other Businesses. The Other Businesses segment includes the activities of the Y 3 label and other subordinated businesses. The company was founded by Adolf Dassler in 1920 and is headquartered in Herzogenaurach, Germany. LESS														
ANNUAL - DEC END														
EPS EUR	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024 Estimate	2025 Estimate			
CASH FLOW/SHR EUR	3.30	5.09	6.68	8.44	10.00	2.21	10.90	3.34	-0.42	4.18	1095%	7.80	87%	
PRETAX MARGIN %	5.51	6.64	8.19	13.21	13.73	6.97	15.93	-3.60	14.03	Earnings Growth Rate		Sales Growth Rate		
RETURN ON EQUITY %	6%	8%	10%	11%	11%	3%	9%	2%	0%	2022-24 --	--	1%	1%	
SALES (MIL) EUR	12%	18%	22%	27%	29%	7%	21%	4%	-3%	2020-24 --	--	--	--	
SALES % CHANGE	16%	9%	15%	3%	8%	-22%	15%	6%	-5%	COMP RATING 79	SMR RATING D			
WEEKLY	Nov 29	Dec 6	Dec 13	Dec 20	Dec 27	Jan 3	Jan 10	Jan 17	Jan 24	DEBT %	2021-23	63%	106%	98%
DATAGRAPH RATING	63	72	72	75	74	73	77	75	76	TAX RATE	2021-23	19%	35%	189%
AVG DAILY VOL (000)	418	425	425	442	436	405	395	394	401	BACKLOG	2021-23	--	--	--
UP/DOWN VOLUME	1.2	1.3	1.4	1.4	1.4	1.3	1.6	1.5	1.8	R & D	0.70%	BK VAL 9.92x '23		
ACCUM/DIST RATING	-2	13	16	6	6	7	16	14	19	DIV EUR	0.70 (0.3%)	DIV GR RT +4.7% (52)		
RELATIVE STRENGTH	52	69	70	76	68	63	77	67	72	BETA	1.16(27.00)	ALPHA 0.04 (0.03)		
GROUP RANK	177	173	172	158	82	94	50	67	50	2023 EMPLOYEES	59,030 (0%)			



FINANCIALS	Dec 20	Mar 21	Jun 21	Sep 21	Dec 21	Mar 22	Jun 22	Sep 22	Dec 22	Mar 23	Jun 23	Sep 23	Dec 23	Mar 24	Jun 24	Sep 24	Dec 24	Mar 25	Jun 25	Sep 25	P/E	107	
EPS (EUR)	2.21	2.86	2.04	4.92	1.05	2.52	1.61	1.90	-2.87	-0.22	0.47	1.45	-2.12	0.95	1.06	2.48	-0.22e	2.01e	2.10e	3.07e	2025 Est.:	32.7	
EPS % CHANGE						-12%	-21%	-61%	-373%	-109%	-71%	-24%	+26%	+532%	+126%	+71%	+90%	+112%	+98%	+24%	2026 Est.:		
SALES (MIL EUR)	18,435.0	5,268.0	5,077.0	5,752.0	5,137.0	5,302.0	5,596.0	6,408.0	5,205.0	5,274.0	5,343.0	5,999.0	4,811.0	5,458.0	5,822.0	6,438.0	5,865.2e	6,106.8e	6,514.0e	7,147.0e	5-yr High:	382	
SALES % CHANGE						+1%	+10%	+11%	+1%	-1%	-5%	-6%	+29.1%	-13.9%	+3%	+9%	+7%	+22%	+12%	+12%	+11%	5-yr Low:	16
EPS % SURPRISE	+2.7%	+32.9%	+22.4%	-4.9%	+98.0%	+11.3%	+6.3%	-87.6%	+3.2%	-63.8%	-301.7%	+55.4%	+29.1%	-13.9%	+11.2%	+33.9%						vs Ind. Avg:	10.4x
FUNDS	2,476	2,565	2,584	2,662	2,625	2,636	2,649	2,410	2,239	2,157	2,110	2,201	2,236	2,176	2,317	2,361	2,370						
SHARES HELD BY FUNDS	77M	80M	80M	81M	79M	76M	75M	72M	72M	81M	81M	78M	77M	77M	78M	78M	78M						