Adidas (Xet) ADSX.DE | XETRA Exch | Apparel-Shoes & Rel Mfg | MktCap €42.34B Sales €22.09B | Shares 180M Float 155M | EPS Due in 20 Days (e)

499132840 adidas-group.com Herzogenaurach, GERMANY Inc 1924 MGMT owns --

EPS Rank 79

adidas AG engages in the design, distribution, and marketing of athletic and sporting lifestyle pro ducts. It operates through the following geographical segments: EMEA, North America, Greater China, Asia Pacific, Latin America, and Other Businesses. The Other Businesses segment includes the activities of the Y 3 label and other subordinated businesses. The company was founded by Adolf Dassler in 1920 and is headquartered in Herzogenaurach, Germany. LESS

ANNUAL - DEC END	2015	2016	2017	2018	2019	2020	2021	2022	2023
EPS EUR	3.30	5.09	6.68	8.44	10.00	2.21	10.90	3.34	-0.42
CASH FLOW/SHR EUR	5.51	6.64	8.19	13.21	13.73	6.97	15.93	-3.60	14.03
PRETAX MARGIN %	6%	8%	10%	11%	11%	3%	9%	2%	0%
RETURN ON EQUITY %	12%	18%	22%	27%	29%	7%	21%	4%	-3%
SALES % CHANGE	16%	9%	15%	3%	8%	-22%	15%	6%	-5%
SALES (MIL) EUR	17K	18K	21K	22K	24K	18K	21K	23K	21K

WEEKLY	Aug 16	Aug 23	Aug 30	Sep 6	Sep 13	Sep 20	Sep 27	Oct 4	Oct 8
DATAGRAPH RATING	68	67	75	68	65	69	73	74	74
AVG DAILY VOL (000)	414	398	383	353	363	370	364	373	368
UP DOWN VOLUME	0.9	1.1	1.5	1.2	1.1	1.0	1.2	1.1	1.0
ACCUM/DIST RATING	-12	-6	16	9	-1	-11	11	5	6
RELATIVE STRENGTH	76	76	78	74	67	73	79	82	81
GROUP RANK	145	150	146	135	148	120	107	110	127

2024 Estimate		2025 Estimate	
3.57	950%	7.53	111%

Earnings Growth Rate	Sales Growth Rate
2022-24 --	2%
2020-24 --	0%

COMP RATING 69 SMR RATING E

INV T/O 2.3x 41

DEBT %	2021-23	63%	106%	98%
TAX RATE	2021-23	19%	35%	189%
BACKLOG	2021-23	--	--	--

R & D 0.70% BK VAL 9.16x '23

DIV EUR 0.70 (0.3%) DIV GR RT -47% (52)

BETA 1.08(23.00) ALPHA 0.05 (0.03)

2023 EMPLOYEES 59,030 (0%)

Europe Long +29.44% in 46.3 WKS

OH -4%

LOG (Fixed) PRICE

235.20 EUR

-3.00 -1.26%

81

B-

LOG VOLUME

5M

3M

-5%

771.2K

FINANCIALS	Sep 20	Dec 20	Mar 21	Jun 21	Sep 21	Dec 21	Mar 22	Jun 22	Sep 22	Dec 22	Mar 23	Jun 23	Sep 23	Dec 23	Mar 24	Jun 24	Sep 24	Dec 24	Mar 25	Jun 25
EPS (EUR)		2.21	2.86	2.04	4.92	1.05	2.52	1.61	1.90	-2.87	-0.22	0.47	1.45	-2.12	0.95	1.06	1.85e	-0.52e	1.99e	2.13e
EPS % CHANGE							-12%	-21%	-61%	-373%	-109%	-71%	-24%	+26%	+532%	+126%	+28%e	+75%e	+109%e	+101%e
SALES (MIL EUR)		18,435.0	5,268.0	5,077.0	5,752.0	5,137.0	5,302.0	5,596.0	6,408.0	5,205.0	5,274.0	5,343.0	5,999.0	4,811.0	5,458.0	5,822.0	6,384.9e	5,348.2e	5,967.6e	6,330.0e
SALES % CHANGE							+1%	+10%	+11%	+1%	-1%	-5%	-6%	-8%	+3%	+9%	+6%e	+11%e	+9%e	+9%e
EPS % SURPRISE		+2.7%	+32.9%	+22.4%	-4.9%	+98.0%	+11.3%	+6.3%	-87.6%	+3.2%	-63.8%	-301.7%	+55.4%	+29.1%	-13.9%	+11.2%				
FUNDS	2,433	2,503	2,597	2,609	2,691	2,656	2,672	2,684	2,440	2,268	2,183	2,132	2,223	2,261	2,203	2,317	2,285			
SHARES HELD BY FUNDS	78M	77M	80M	80M	81M	79M	76M	75M	72M	72M	82M	81M	78M	77M	77M	78M	77M			

P/E	175
2024 Est.:	65.9
2025 Est.:	31.2
5-yr High:	382
5-yr Low:	16
vs Ind. Avg:	17.6x