

EPS  
32 x

4687965500  
EPS Rank 87

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Stockholm, SWEDEN Inc 1947

MGMT owns --

|                        |  |
|------------------------|--|
| EPS Due in 20 Days (e) |  |
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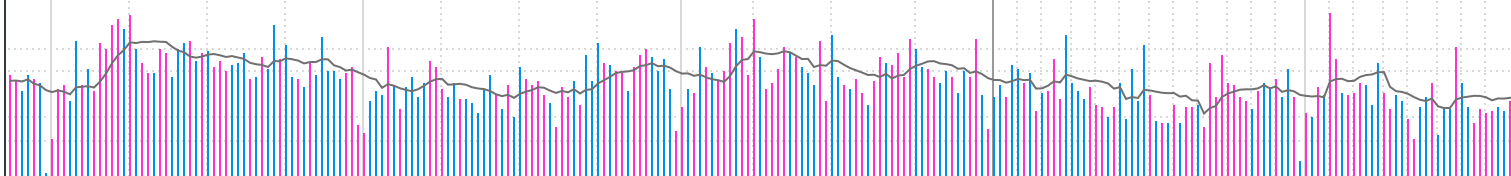
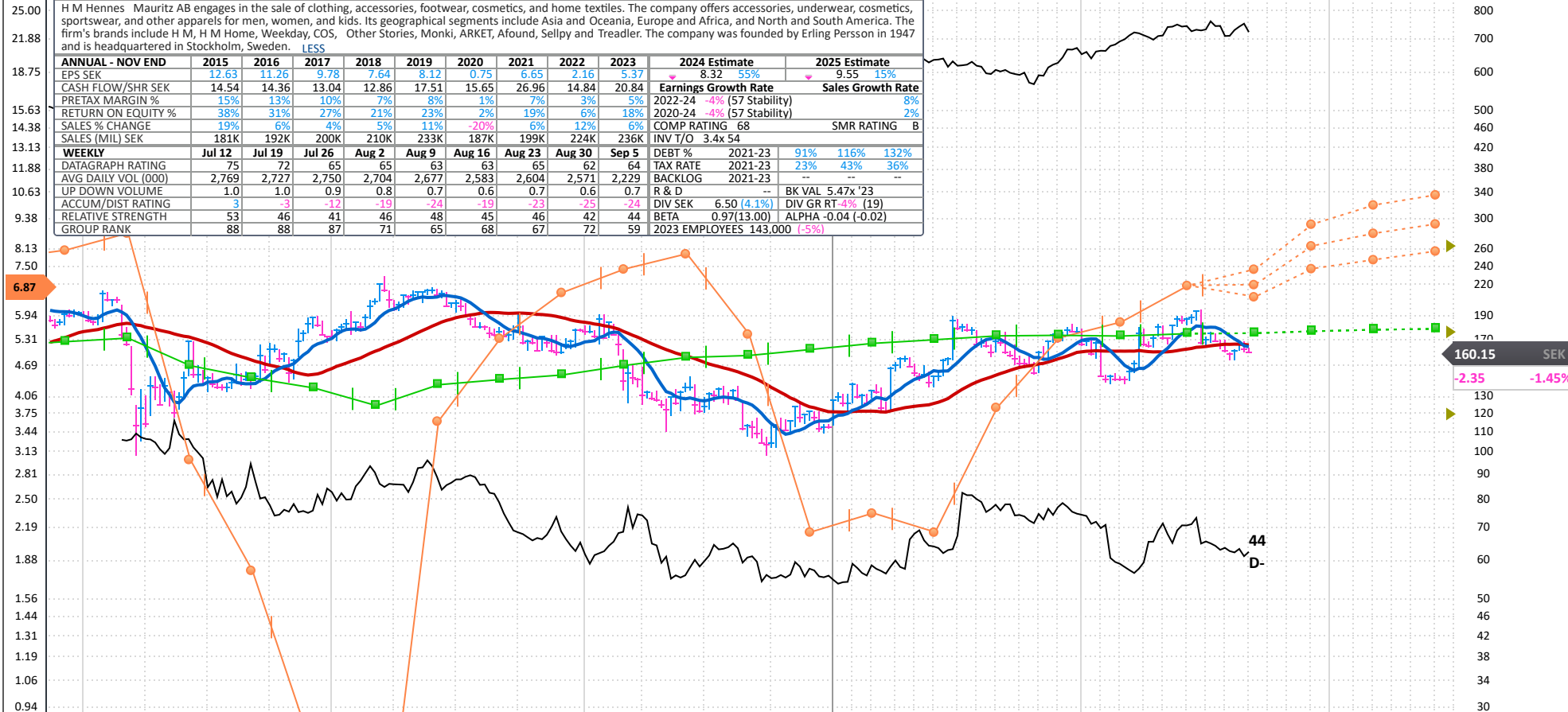
OH -18%

LOG (Fixed)

**PRICE**

H M Hennes. Mauritz AB engages in the sale of clothing, accessories, footwear, cosmetics, and home textiles. The company offers accessories, underwear, cosmetics, sportswear, and other apparel for men, women, and kids. Its geographical segments include Asia and Oceania, Europe and Africa, and North and South America. The firm's brands include H M, H M Home, Weekday, COS, Other Stories, Monki, ARKET, Afound, Selpy and Treadler. The company was founded by Erling Persson in 1947 and is headquartered in Stockholm, Sweden. *JFSS*

| ANNUAL - NOV END    | 2015   | 2016   | 2017   | 2018  | 2019  | 2020   | 2021   | 2022   | 2023  | 2024 Estimate        |                    | 2025 Estimate     |               |      |
|---------------------|--------|--------|--------|-------|-------|--------|--------|--------|-------|----------------------|--------------------|-------------------|---------------|------|
| EPS VALUE           | 12.63  | 11.26  | 9.78   | 7.64  | 8.12  | 0.75   | 6.65   | 2.16   | 5.37  | ▼                    | 8.32               | 55%               | 9.55          | 15%  |
| CASH FLOW/SHR SEK   | 14.54  | 14.36  | 13.04  | 12.86 | 17.51 | 15.65  | 26.96  | 14.84  | 20.84 | Earnings Growth Rate |                    | Sales Growth Rate |               |      |
| PRETAX MARGIN %     | 15%    | 13%    | 10%    | 7%    | 8%    | 1%     | 7%     | 3%     | 5%    | 2022-24              | -4% (57 Stability) | 8%                |               |      |
| RETURN ON EQUITY %  | 38%    | 31%    | 27%    | 21%   | 23%   | 2%     | 19%    | 6%     | 18%   | 2020-24              | -4% (57 Stability) | 2%                |               |      |
| SALES % CHANGE      | 19%    | 6%     | 4%     | 5%    | 11%   | -20%   | 6%     | 12%    | 6%    | COMP RATING          | 68                 | SMR RATING        | E             |      |
| SALES (MIL) SEK     | 181K   | 192K   | 200K   | 210K  | 233K  | 187K   | 199K   | 224K   | 236K  | INV T/O              | 3.4x               | 54                |               |      |
| WEEKLY              | Jul 12 | Jul 19 | Jul 26 | Aug 2 | Aug 9 | Aug 16 | Aug 23 | Aug 30 | Sep 5 | DEBT %               | 2021-23            | 91%               | 116%          | 132% |
| DATAGRAPH RATING    | 75     | 72     | 65     | 65    | 63    | 63     | 65     | 62     | 64    | TAX RATE             | 2021-23            | 23%               | 43%           | 36%  |
| AVG DAILY VOL (000) | 2,769  | 2,127  | 2,750  | 2,704 | 2,677 | 2,583  | 2,604  | 2,571  | 2,229 | BACKLOG              | 2021-23            | --                | --            | --   |
| UP DOWN VOLUME      | 1,609  | 1,727  | 1,929  | 0.8   | 0.7   | 0.6    | 0.7    | 0.7    | 0.7   | R & D                | --                 | BK VAL            | 5.47x         | 23%  |
| ACCUM/DIST RATING   | 3      | -3     | -12    | -17   | -24   | -19    | -23    | -25    | -24   | DIV SEK              | 6.50 (4.1%)        | DIV GR RT         | 4% (19)       |      |
| RELATIVE STRENGTH   | 53     | 46     | 41     | 46    | 48    | 45     | 46     | 42     | 44    | BETA                 | 0.97(13.00)        | ALPHA             | -0.04 (-0.02) |      |
| GROUP RANK          | 88     | 88     | 87     | 71    | 65    | 68     | 67     | 72     | 59    | 2023 EMPLOYEES       | 143,000            | (-5%)             |               |      |



| FINANCIALS           | 0 | Aug 20   | Nov 20   | Feb 21   | May 21   | Aug 21   | Nov 21   | Feb 22   | May 22   | Aug 22   | Nov 22   | Feb 23   | May 23   | Aug 23   | Nov 23   | Feb 24   | May 24   | Aug 24    | Nov 24    | Feb 25    | May 25    |  | P/E               | 23 |
|----------------------|---|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-----------|-----------|-----------|-----------|--|-------------------|----|
| EPS (SEK)            | 2 | 1.10     | 1.50     | -0.65    | 1.67     | 2.83     | 2.79     | 0.13     | 2.22     | 0.32     | -0.53    | 0.33     | 2.02     | 2.04     | 0.98     | 0.75     | 3.11     | 2.07e     | 2.36e     | 1.25e     | 3.51e     |  | 2024 Est.: 19.2   |    |
| EPS % CHANGE         | 0 | -53%     | -41%     | -156%    | +155%    | +157%    | +86%     | +120%    | +33%     | -89%     | -119%    | +154%    | -9%      | +538%    | +285%    | +127%    | +54%     | +1%       | +141%     | +67%      | +13%      |  | 2025 Est.: 16.8   |    |
| SALES (MIL. SEK)     | 0 | 50,870.0 | 52,549.0 | 40,060.0 | 46,509.0 | 55,585.0 | 56,813.0 | 49,166.0 | 54,504.0 | 57,450.0 | 62,433.0 | 54,872.0 | 57,616.0 | 60,897.0 | 62,650.0 | 53,669.0 | 59,605.0 | 60,680.0e | 64,152.5e | 55,168.0e | 60,619.3e |  | 5-yr High: 252    |    |
| SALES % CHANGE       | 0 | -19%     | -15%     | -27%     | +62%     | +9%      | +8%      | +23%     | +17%     | +3%      | +10%     | +12%     | +6%      | +6%      | 0%       | -2%      | +3%      | 0%        | +2%       | +3%       | +2%       |  | 5-yr Low: 14      |    |
| EPS SURPRISE         | 0 | +33.1%   | -1.0%    | -3.4%    | +1.2%    | +19.0%   | +14.0%   | -81.2%   | +21.2%   | -34.2%   | -125.9%  | -152.8%  | +15.4%   | +2.0%    | -50.3%   | +68.5%   | -4.6%    |           |           |           |           |  | vs Ind. Avg: 0.7x |    |
| FUNDS                | 2 | 1,033    | 1,057    | 1,075    | 1,101    | 1,103    | 1,129    | 1,133    | 1,155    | 1,130    | 1,088    | 1,094    | 1,186    | 1,261    | 1,249    | 1,207    | 1,225    |           |           |           |           |  |                   |    |
| SHARES HELD BY FUNDS | 1 | 312M     | 280M     | 287M     | 285M     | 279M     | 298M     | 309M     | 318M     | 306M     | 234M     | 226M     | 218M     | 220M     | 208M     | 205M     | 208M     |           |           |           |           |  |                   |    |