

4687965500
EPS Rank 87

hmgroup.com

Stockholm, SWEDEN Inc 1947

MGMT owns --

OH -17%	LOG (Fixed)	PRICE
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H M Hennes Mauritz AB engages in the sale of clothing, accessories, footwear, cosmetics, and home textiles. The company offers accessories, underwear, cosmetics, sportswear, and other apparels for men, women, and kids. [MORE](#)

ANNUAL - NOV END	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024 Estimate		2025 Estimate		
EPS SEK	12.63	11.26	9.78	7.64	8.12	0.75	9.65	2.16	5.37	8.43	57%	9.64	14%	
CASH FLOW/SHR SEK	14.54	14.36	13.04	12.86	17.51	15.65	26.96	14.84	20.84	Earnings Growth Rate		Sales Growth Rate		
PRETAX MARGIN %	15%	13%	10%	7%	8%	1%	7%	3%	5%	2024 -24%	(57 Stability)	2025 -24%	(57 Stability)	
RETURN ON EQUITY %	38%	31%	27%	21%	23%	2%	19%	6%	18%	2024 -24%	(57 Stability)	2025 -24%	(57 Stability)	
SALES % CHANGE	19%	6%	4%	5%	11%	-20%	6%	12%	6%	COMP RATING 63	SMR RATING 2%			
SALES (MIL) SEK	181K	192K	200K	210K	233K	187K	199K	224K	236K	INV T/O 3.4x 54				
WEEKLY	Jul 5	Jul 12	Jul 19	Jul 26	Aug 2	Aug 9	Aug 16	Aug 23	Aug 29	2021-23		2021-23		
DATAGRAPH RATING	71	75	72	65	65	63	63	65	62	DEBT %	2021-23	91%	116%	132%
AVG DAILY VOL (000)	2,767	2,769	2,107	2,50	2,704	2,677	2,583	2,604	2,584	TAX RATE	2021-23	23%	43%	36%
UP DOWN VOLUME	0.9	1.0	1.0	0.9	-0.8	0.7	0.6	0.7	0.6	BACKLOG	2021-23	--	--	--
ACCUM/DIST RATING	-3	3	-3	-12	-19	-24	-19	-23	-32	R & D	BK VAL 5.51x '23			
RELATIVE STRENGTH	53	53	46	41	46	48	45	46	43	DIV SEK	6.50 (4.0%)	VAL GR RT 4% (19)		
GROUP RANK	80	88	88	87	71	65	68	67	72	BETA	0.99(13.00)	ALPHA -0.05 (-0.02)		
										2023 EMPLOYEES	143,000	(-5%)		



LOG VOLUME

30M
20M

8.7M

-15%

FINANCIALS	Aug 20	Nov 20	Feb 21	May 21	Aug 21	Nov 21	Feb 22	May 22	Aug 22	Nov 22	Feb 23	May 23	Aug 23	Nov 23	Feb 24	May 24	Aug 24	Nov 24	Feb 25	May 25
EPS (\$EK)	1.10	1.50	-0.65	1.67	2.83	2.79	0.13	2.22	0.32	-0.53	0.33	2.02	2.04	0.98	0.75	3.11	2.13e	2.35e	1.25e	3.51e
EPS % CHANGE	-53%	-41%	-156%	+155%	+157%	+86%	+120%	+33%	-89%	-119%	+154%	-9%	+538%	+285%	+127%	+54%	+4%	+140%	+67%	+13%
SALES (MIL. \$EK)	50,870.0	52,549.0	40,060.0	46,509.0	55,585.0	56,813.0	49,166.0	54,504.0	57,450.0	62,433.0	54,872.0	57,616.0	60,897.0	62,650.0	53,669.0	59,605.0	60,772.7e	64,184.5e	55,168.0e	60,619.3e
SALES % CHANGE	-19%	-15%	-27%	+62%	+9%	+8%	+23%	+17%	+3%	+10%	+12%	+6%	+6%	0%	-2%	+3%	0%	+2%	+3%	+2%
EPS % SURPRISE	+33.1%	-1.0%	-3.4%	+1.2%	+19.0%	+14.0%	-81.2%	+21.2%	-34.2%	-125.9%	-152.8%	+15.4%	+2.0%	-50.3%	+68.5%	-4.6%				
FUNDS	1,034	1,058	1,075	1,101	1,103	1,129	1,133	1,155	1,130	1,088	1,094	1,186	1,261	1,248	1,208	1,227				
SHARES HELD BY FUNDS	312M	280M	287M	285M	279M	298M	309M	318M	306M	234M	226M	218M	220M	208M	205M	208M				

P/E	23
2024 Est.:	19.2
2025 Est.:	16.7
5-yr High:	252
5-yr Low:	14
vs Ind. Avg:	0.7x