Adidas (Xet) ADSX.DE | XETRA Exch | Apparel-Shoes & Rel Mfg | MktCap €42.08B Sales €22.09B | Shares 180M Float 155M | EPS Due in 60 Days (e)

499132840 adidas-group.com Herzogenaurach, GERMANY Inc 1924 MGMT owns --

EPS Rank 79

adidas AG engages in the design, distribution, and marketing of athletic and sporting lifestyle pro ducts. It operates through the following geographical segments: EMEA, North America, Greater China, Asia Pacific, Latin America, and Other Businesses. The Other Businesses segment includes the activities of the Y 3 label and other subordinated businesses. The company was founded by Adolf Dassler in 1920 and is headquartered in Herzogenaurach, Germany. LESS

ANNUAL - DEC END	2015	2016	2017	2018	2019	2020	2021	2022	2023
EPS EUR	3.30	5.09	6.68	8.44	10.00	2.21	10.90	3.34	-0.42
CASH FLOW/SHR EUR	5.51	6.64	8.19	13.21	13.73	6.97	15.93	-3.60	14.03
PRETAX MARGIN %	6%	8%	10%	11%	11%	3%	9%	2%	0%
RETURN ON EQUITY %	12%	18%	22%	27%	29%	7%	21%	4%	-3%
SALES % CHANGE	16%	9%	15%	3%	8%	-22%	15%	6%	-5%
SALES (MIL) EUR	17K	18K	21K	22K	24K	18K	21K	23K	21K

WEEKLY	Jul 5	Jul 12	Jul 19	Jul 26	Aug 2	Aug 9	Aug 16	Aug 23	Aug 29
DATAGRAPH RATING	66	62	70	66	70	66	68	67	72
AVG DAILY VOL (000)	406	397	405	401	425	415	414	398	388
UP DOWN VOLUME	1.0	1.1	1.0	1.1	1.0	0.8	0.9	1.1	1.3
ACCUM/DIST RATING	-17	16	28	29	-10	-12	-12	-6	15
RELATIVE STRENGTH	82	86	81	81	80	78	76	76	81
GROUP RANK	110	137	121	146	141	148	145	150	143

2024 Estimate	2025 Estimate
3.54 943%	7.52 112%

Earnings Growth Rate	Sales Growth Rate
2022-24 --	2%
2020-24 --	0%

COMP RATING 69 SMR RATING E

INV T/O 2.3x 41

DEBT %	2021-23	63%	106%	98%
TAX RATE	2021-23	19%	35%	189%
BACKLOG	2021-23	--	--	--

R & D 0.70% BK VAL 9.03x '23

DIV EUR 0.70 (0.3%) DIV GR RT -47% (52)

BETA 1.06(20.00) ALPHA 0.03 (0.02)

2023 EMPLOYEES 59,030 (0%)

Europe Long +28.67% in 40.6 WKS

OH -3%

LOG (Fixed) PRICE

233.80 EUR

+14.60 +6.66%

81 B

LOG VOLUME

5M

-23%

1.3M

FINANCIALS	Sep 20	Dec 20	Mar 21	Jun 21	Sep 21	Dec 21	Mar 22	Jun 22	Sep 22	Dec 22	Mar 23	Jun 23	Sep 23	Dec 23	Mar 24	Jun 24	Sep 24	Dec 24	Mar 25	Jun 25
EPS (EUR)		2.21	2.86	2.04	4.92	1.05	2.52	1.61	1.90	-2.87	-0.22	0.47	1.45	-2.12	0.95	1.06	1.87e	-0.53e	1.95e	2.16e
EPS % CHANGE							-12%	-21%	-61%	-373%	-109%	-71%	-24%	+26%	+532%	+126%	+29%e	+75%e	+105%e	+104%e
SALES (MIL EUR)		18,435.0	5,268.0	5,077.0	5,752.0	5,137.0	5,302.0	5,596.0	6,408.0	5,205.0	5,274.0	5,343.0	5,999.0	4,811.0	5,458.0	5,822.0	6,351.4e	5,354.6e	5,995.3e	6,380.0e
SALES % CHANGE							+1%	+10%	+11%	+1%	-1%	-5%	-6%	-8%	+3%	+9%	+6%e	+11%e	+10%e	+10%e
EPS % SURPRISE		+2.7%	+32.9%	+22.4%	-4.9%	+98.0%	+11.3%	+6.3%	-87.6%	+3.2%	-63.8%	-301.7%	+55.4%	+29.1%	-13.9%	+11.2%				
FUNDS	2,462	2,538	2,630	2,644	2,728	2,687	2,707	2,716	2,471	2,295	2,210	2,151	2,246	2,279	2,219	2,282				
SHARES HELD BY FUNDS	78M	78M	80M	80M	82M	79M	77M	75M	73M	72M	82M	81M	78M	77M	77M	80M				

P/E	172
2024 Est.:	66.1
2025 Est.:	31.1
5-yr High:	382
5-yr Low:	16
vs Ind. Avg:	18.1x

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