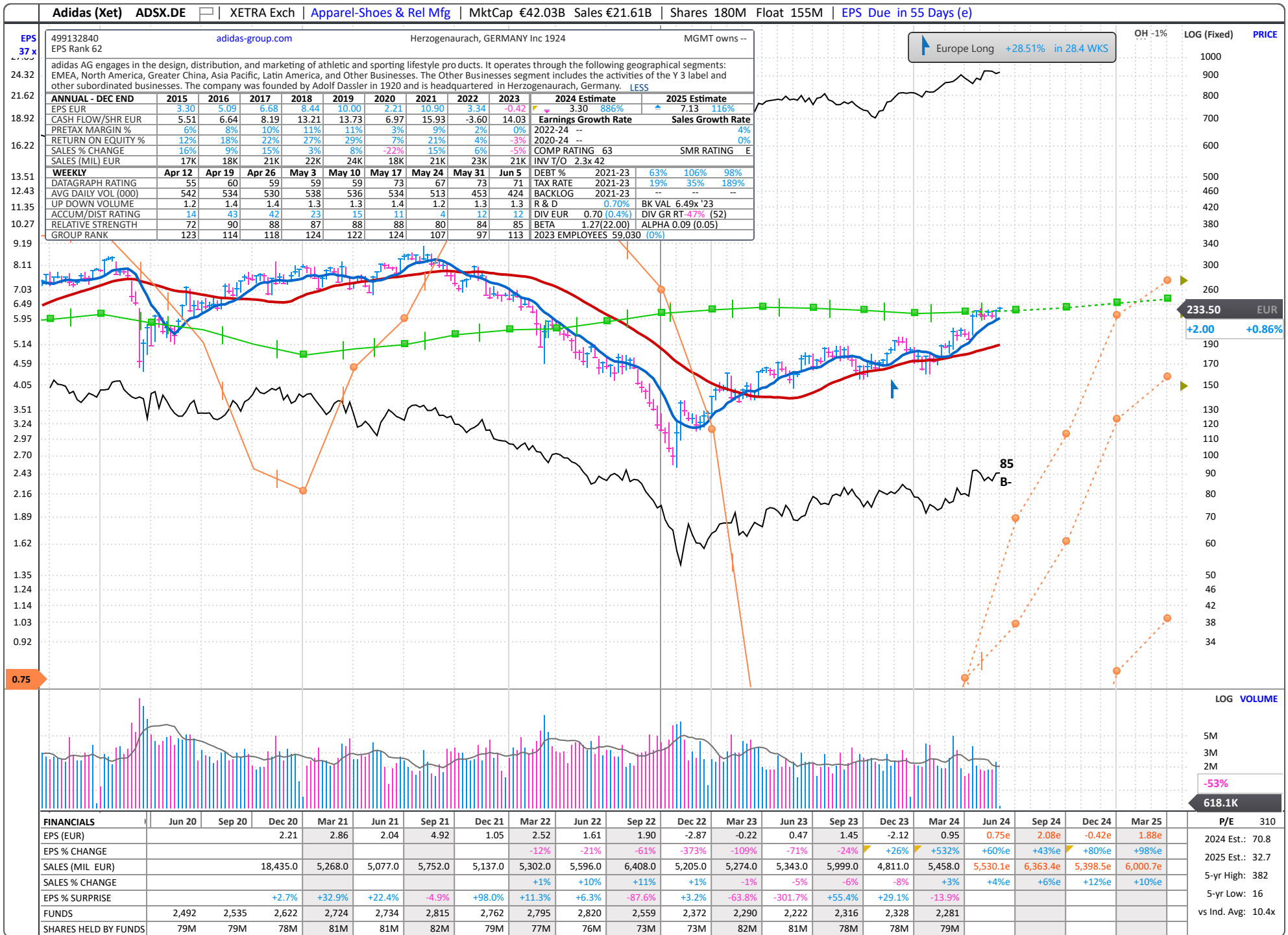




499132840

adidas-group.com

Herzogenaurach, GERMANY Inc 1924

MGMT owns --

adidas AG engages in the design, distribution, and marketing of athletic and sporting lifestyle products. It operates through the following geographical segments: EMEA, North America, Greater China, Asia Pacific, Latin America, and Other Businesses. The Other Businesses segment includes the activities of the Y 3 label and other subordinated businesses. The company was founded by Adolf Dassler in 1920 and is headquartered in Herzogenaurach, Germany. [LESS](#)

ANNUAL - DEC END

2015

2016

2017

2018

2019

2020

2021

2022

2023

2024 Estimate

2025 Estimate

EPS EUR

3.30

5.09

6.68

8.44

10.00

2.21

10.90

3.34

-0.42

3.30

886%

CASH FLOW/SHR EUR

5.51

6.64

8.19

13.21

13.73

6.97

15.93

-3.60

14.03

14.03

7.13

PRETAX MARGIN %

6%

8%

10%

11%

11%

3%

9%

2%

0%

2022-24 --

4%

RETURN ON EQUITY %

12%

18%

22%

27%

29%

7%

21%

4%

-3%

2020-24 --

0%

SALES % CHANGE

16%

9%

15%

3%

8%

-22%

15%

6%

-5%

COMP RATING

63

SALES (MIL) EUR

17K

18K

21K

22K

24K

18K

21K

23K

21K

INV T/O

2.3x

WEEKLY

Apr 12

Apr 19

Apr 26

May 3

May 10

May 17

May 24

May 31

Jun 5

DEBT %

2021-23

63%

DATAGRAPH RATING

55

60

59

59

59

73

67

73

71

TAX RATE

2021-23

19%

AVG DAILY VOL (000)

542

534

530

538

536

534

513

453

424

BACKLOG

2021-23

19%

UP/DOWN VOLUME

1.2

1.4

1.4

1.3

1.3

1.4

1.2

1.3

1.3

R & D

0.70%

BK VAL

6.49x '23

ACCUM/DIST RATING

14

43

42

23

15

11

4

12

12

DIV EUR

0.70 (0.4%)

DIV GR RT

-47% (52)

RELATIVE STRENGTH

72

90

88

87

88

88

80

84

85

BETA

1.27(22.00)

ALPHA

0.09 (0.05)

GROUP RANK

123

114

118

124

122

124

107

97

113

2023 EMPLOYEES

59,030

2024 Estimate

2025 Estimate

Earnings Growth Rate

Sales Growth Rate

2022-24 --

2020-24 --

SMR RATING

E

2021-23

2021-23

2021-23

2021-23

2021-23

2021-23

2021-23

2021-23

2021-23

2021-23

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2021-23

2021-23

2021-23

PANARAY® 2024 WILLIAM O'NEIL & CO. INC.

Adidas (Xet) (ADSX.DE) Weekly as of THU 06 June 2024