Ipsos IPS.FR | PARIS-SBF Exch | Comml Svcs-Advertising | MktCap €2.25B Sales €2.28B | Shares 44M Float 37M

33141989000 ipsos.com Paris, FRANCE Inc 1975 MGMT owns --

EPS Rank 80

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ANNUAL - DEC END	2013	2014	2015	2016	2017	2018	2019	2020	2021
EPS EUR	-0.05	1.98	2.05	2.40	2.99	2.48	2.39	2.49	4.14
CASH FLOW/SHR EUR	2.01	2.82	3.67	3.69	2.27	3.39	3.38	7.71	7.31
PRETAX MARGIN %	2%	8%	7%	9%	8%	8%	7%	8%	12%
RETURN ON EQUITY %	0%	10%	10%	12%	14%	11%	10%	10%	15%
SALES % CHANGE	-5%	-1%	7%	0%	0%	-2%	15%	-8%	17%
SALES (MIL) EUR	1,695	1,670	1,785	1,783	1,781	1,750	2,003	1,837	2,147
WEEKLY	**Jun 17**	**Jun 24**	**Jul 1**	**Jul 8**	**Jul 15**	**Jul 22**	**Jul 29**	**Aug 5**	**Aug 10**
DATAGRAPH RATING	60	61	60	61	61	66	67	65	65
AVG DAILY VOL (000)	56	55	56	55	56	55	57	56	53
UP DOWN VOLUME	1.8	1.7	1.4	1.6	1.8	1.8	2.3	2.1	2.1
ACCUM/DIST RATING	15	15	21	26	29	27	36	36	39
RELATIVE STRENGTH	85	86	84	89	87	89	92	92	92
GROUP RANK	86	82	83	94	89	81	92	98	100

2022 Estimate	2023 Estimate
▲ 4.69 13%	▲ 5.09 9%

Earnings Growth Rate	Sales Growth Rate
2020-22 30% (35 Stability)	5%
2018-22 8% (35 Stability)	5%
COMP RATING 91	SMR RATING B
INV T/O --	

DEBT %	2019-21	63%	45%	41%
TAX RATE	2019-21	26%	26%	25%
BACKLOG	2019-21	--	--	--
R & D	--	BK VAL 1.66x '21		
DIV EUR	1.15 (2.3%)	DIV GR RT -1% (29)		
BETA	0.93(42.00)	ALPHA 0.12 (0.06)		
2021 EMPLOYEES 18,266 (0%)				

Europe Long +23.87% in 21.9 WKS

OH -1% LOG (Fixed) PRICE

50.60 EUR

+0.750 +1.51%

4.45

92

A-

LOG VOLUME

300K

200K

-52%

81.1K

FINANCIALS	Sep 17	Dec 17	Mar 18	Jun 18	Sep 18	Dec 18	Mar 19	Jun 19	Sep 19	Dec 19	Mar 20	Jun 20	Sep 20	Dec 20	Mar 21	Jun 21	Sep 21	Dec 21	Mar 22	Jun 22
EPS (EUR)		2.99		0.59		1.90				2.39		0.03		2.46		1.63		2.52		1.93
EPS % CHANGE																+5,333%		+2%		+18%
SALES (MIL EUR)		1,780.5		786.0		963.5				2,003.3		786.0		1,051.4		993.3		1,153.4		1,121.7
SALES % CHANGE																+26%		+10%		+13%
EPS % SURPRISE																				+3.9%
FUNDS	256	255	254	262	271	283	282	289	324	337	346	329	312	313	334	364	390	374	367	384
SHARES HELD BY FUNDS	16M	17M	18M	19M	19M	21M	20M	20M	20M	20M	21M	19M	19M	19M	19M	19M	21M	21M	21M	21M

P/E	11
2022 Est.:	10.8
2023 Est.:	9.9
5-yr High:	20
5-yr Low:	7
vs Ind. Avg:	0.6x

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