**Ipsos IPS.FR** | PARIS-SBF Exch | Comml Svcs-Advertising | MktCap €2.19B Sales €2.28B | Shares 44M Float 37M

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EPS Rank 81

Ipsos SA operates as a survey based research company. It focuses on the production, interpretation and distribution of information gathered from individuals about their opinions, desires, attitudes and behaviors. The business operates in six specializations, including Media Advertising Research, Marketing Research, Opinion Social Research, and Client Employee Relationship Management. The Media Advertising Research systems include creative development, ad pre testing, in market assessment, marketing brand equity, holistic communication evaluation and emotional measurement. The Marketing Research specialization includes consumer goods, industry and services, which involve agribusiness, durable goods, energy and utilities, financial services, lottery and gaming, travel and tourism and also health and pharmaceuticals. The Opinion Social Research conducts research on public policy issues and on the attitudes and behaviors of citizens and consumers. The Client Employee Relationship Management is dedicated to collecting, processing and delivering data. The company was founded by Didier Truchot and Jean Marc Lech on November 14, 1975 and is headquartered in Paris, France. LESS

| ANNUAL - DEC END | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
|---|---|---|---|---|---|---|---|---|---|
| EPS EUR | -0.05 | 1.98 | 2.05 | 2.40 | 2.99 | 2.48 | 2.39 | 2.49 | 4.14 |
| CASH FLOW/SHR EUR | 2.01 | 2.82 | 3.67 | 3.69 | 2.27 | 3.39 | 3.38 | 7.71 | 7.31 |
| PRETAX MARGIN % | 2% | 8% | 7% | 9% | 8% | 8% | 7% | 8% | 12% |
| RETURN ON EQUITY % | 0% | 10% | 10% | 12% | 14% | 11% | 10% | 10% | 15% |
| SALES % CHANGE | -5% | -1% | 7% | 0% | 0% | -2% | 15% | -8% | 17% |
| SALES (MIL) EUR | 1,695 | 1,670 | 1,785 | 1,783 | 1,781 | 1,750 | 2,003 | 1,837 | 2,147 |
| **WEEKLY** | **Jun 3** | **Jun 10** | **Jun 17** | **Jun 24** | **Jul 1** | **Jul 8** | **Jul 15** | **Jul 22** | **Jul 27** |
| DATAGRAPH RATING | 61 | 63 | 60 | 61 | 60 | 61 | 61 | 66 | 67 |
| AVG DAILY VOL (000) | 49 | 53 | 56 | 55 | 56 | 55 | 56 | 55 | 56 |
| UP DOWN VOLUME | 1.4 | 1.5 | 1.8 | 1.7 | 1.4 | 1.6 | 1.8 | 1.8 | 2.1 |
| ACCUM/DIST RATING | 15 | 10 | 15 | 15 | 21 | 26 | 29 | 27 | 32 |
| RELATIVE STRENGTH | 89 | 88 | 85 | 86 | 84 | 89 | 87 | 89 | 91 |
| GROUP RANK | 81 | 86 | 86 | 82 | 83 | 94 | 89 | 81 | 84 |

| 2022 Estimate | 2023 Estimate |
|---|---|
| ▲ 4.69 13% | ▲ 5.09 9% |

| Earnings Growth Rate | Sales Growth Rate |
|---|---|
| 2020-22 30% (35 Stability) | 5% |
| 2018-22 8% (35 Stability) | 5% |
| COMP RATING 94 | SMR RATING B |
| INV T/O -- | |

| | | | | |
|---|---|---|---|---|
| DEBT % | 2019-21 | 63% | 45% | 41% |
| TAX RATE | 2019-21 | 26% | 26% | 25% |
| BACKLOG | 2019-21 | -- | -- | -- |
| R & D | -- | BK VAL 1.61x '21 | | |
| DIV EUR 1.15 (2.4%) | | DIV GR RT -1% (29) | | |
| BETA 0.93(42.00) | | ALPHA 0.12 (0.06) | | |
| 2021 EMPLOYEES 18,266 (0%) | | | | |

Europe Long +20.44% in 19.9 WKS

OH 0% LOG (Fixed) PRICE

49.20 EUR

+1.80 +3.80%

4.45

91

B+

LOG VOLUME

300K

200K

151.9K

-9%

| FINANCIALS | Sep 17 | Dec 17 | Mar 18 | Jun 18 | Sep 18 | Dec 18 | Mar 19 | Jun 19 | Sep 19 | Dec 19 | Mar 20 | Jun 20 | Sep 20 | Dec 20 | Mar 21 | Jun 21 | Sep 21 | Dec 21 | Mar 22 | Jun 22 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| EPS (EUR) | | 2.99 | | 0.59 | | 1.90 | | | | 2.39 | | 0.03 | | 2.46 | | 1.63 | | 2.52 | | 1.93 |
| EPS % CHANGE | | | | | | | | | | | | | | | | +5,333% | | +2% | | +18% |
| SALES (MIL EUR) | | 1,780.5 | | 786.0 | | 963.5 | | | | 2,003.3 | | 786.0 | | 1,051.4 | | 993.3 | | 1,153.4 | | 1,121.7 |
| SALES % CHANGE | | | | | | | | | | | | | | | | +26% | | +10% | | +13% |
| EPS % SURPRISE | | | | | | | | | | | | | | | | | | | | +3.9% |
| FUNDS | 257 | 256 | 254 | 262 | 271 | 283 | 282 | 289 | 324 | 337 | 346 | 329 | 312 | 313 | 334 | 364 | 390 | 375 | 368 | 376 |
| SHARES HELD BY FUNDS | 16M | 17M | 18M | 19M | 19M | 21M | 20M | 20M | 20M | 20M | 21M | 19M | 19M | 19M | 19M | 19M | 21M | 21M | 21M | 20M |

| P/E | 11 |
|---|---|
| 2022 Est.: | 10.5 |
| 2023 Est.: | 9.7 |
| 5-yr High: | 20 |
| 5-yr Low: | 7 |
| vs Ind. Avg: | 0.6x |

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