Ipsos IPS.FR | PARIS-SBF Exch | Comml Svcs-Advertising | MktCap €2.01B Sales €2.15B | Shares 44M Float 40M | EPS Due in 49 Days (e)

33141989000 ipsos.com Paris, FRANCE Inc 1975 MGMT owns --

EPS Rank 88

Ipsos SA operates as a survey based research company. It focuses on the production, interpretation and distribution of information gathered from individuals about their opinions, desires, attitudes and behaviors. The business operates in six specializations, including Media Advertising Research, Marketing Research, Opinion Social Research, and Client Employee Relationship Management. The Media Advertising Research systems include creative development, ad pre testing, in market assessment, marketing brand equity, holistic communication evaluation and emotional measurement. The Marketing Research specialization includes consumer goods, industry and services, which involve agribusiness, durable goods, energy and utilities, financial services, lottery and gaming, travel and tourism and also health and pharmaceuticals. The Opinion Social Research conducts research on public policy issues and on the attitudes and behaviors of citizens and consumers. The Client Employee Relationship Management is dedicated to collecting, processing and delivering data. The company was founded by Didier Truchot and Jean Marc Lech on November 14, 1975 and is headquartered in Paris, France. LESS

ANNUAL - DEC END	2013	2014	2015	2016	2017	2018	2019	2020	2021
EPS EUR	-0.05	1.98	2.05	2.40	2.99	2.48	2.39	2.49	4.14
CASH FLOW/SHR EUR	2.01	2.82	3.67	3.69	2.27	3.39	3.38	7.71	7.31
PRETAX MARGIN %	2%	8%	7%	9%	8%	8%	7%	8%	12%
RETURN ON EQUITY %	0%	10%	10%	12%	14%	11%	10%	10%	15%
SALES % CHANGE	-5%	-1%	7%	0%	0%	-2%	15%	-8%	17%
SALES (MIL) EUR	1,695	1,670	1,785	1,783	1,781	1,750	2,003	1,837	2,147
WEEKLY	**Apr 8**	**Apr 15**	**Apr 22**	**Apr 29**	**May 6**	**May 13**	**May 20**	**May 27**	**May 31**
DATAGRAPH RATING	61	61	64	62	61	61	61	61	62
AVG DAILY VOL (000)	69	70	70	70	68	61	54	51	50
UP DOWN VOLUME	1.2	1.2	1.3	1.3	1.5	1.2	1.4	1.3	1.1
ACCUM/DIST RATING	23	23	30	20	13	18	4	10	5
RELATIVE STRENGTH	85	84	88	89	86	87	88	88	88
GROUP RANK	61	61	48	57	68	69	62	81	77

2022 Estimate	2023 Estimate
4.58 11%	4.87 6%

Earnings Growth Rate	Sales Growth Rate
2019-21 16% (37 Stability)	4%
2017-21 3% (32 Stability)	3%

COMP RATING 92 SMR RATING A

INV T/O --

DEBT %	2019-21	63%	45%	41%
TAX RATE	2019-21	26%	26%	25%
BACKLOG	2019-21	--	--	--

R & D -- BK VAL 1.61x '21

DIV EUR 1.15 (2.2%) DIV GR RT -1% (29)

BETA 0.90(39.00) ALPHA 0.13 (0.07)

2021 EMPLOYEES 18,266 (0%)

Europe Long +10.65% in 11.7 WKS

OH -7%

LOG (Fixed) PRICE

45.20 EUR

-0.750 -1.63%

88

B-

LOG VOLUME

300K

194.9K

+108%

FINANCIALS	in 17	Sep 17	Dec 17	Mar 18	Jun 18	Sep 18	Dec 18	Mar 19	Jun 19	Sep 19	Dec 19	Mar 20	Jun 20	Sep 20	Dec 20	Mar 21	Jun 21	Sep 21	Dec 21	Mar 22	Jun 2
EPS (EUR)			2.99		0.59		1.90				2.39		0.03		2.46		1.63		2.52		
EPS % CHANGE																	+5,333%		+2%		
SALES (MIL EUR)			1,780.5		786.0		963.5				2,003.3		786.0		1,051.4		993.3		1,153.4		
SALES % CHANGE																	+26%		+10%		
EPS % SURPRISE																					
FUNDS	258	257	256	254	262	271	283	282	289	324	337	346	329	312	313	334	364	391	379		
SHARES HELD BY FUNDS	15M	16M	17M	18M	19M	19M	21M	20M	20M	20M	20M	21M	19M	19M	19M	19M	19M	21M	21M		

P/E	10
2022 Est.:	9.9
2023 Est.:	9.3
5-yr High:	20
5-yr Low:	7
vs Ind. Avg:	0.5x

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