Ipsos IPS.FR | PARIS-SBF Exch | Comml Svcs-Advertising | MktCap €1.97B Sales €2.15B | Shares 44M Float 40M | EPS Due in 64 Days (e)

33141989000 ipsos.com Paris, FRANCE Inc 1975 MGMT owns --

EPS Rank 88

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ANNUAL - DEC END	2013	2014	2015	2016	2017	2018	2019	2020	2021
EPS EUR	-0.05	1.98	2.05	2.40	2.99	2.48	2.39	2.49	4.14
CASH FLOW/SHR EUR	2.01	2.82	3.67	3.69	2.27	3.39	3.38	7.71	7.31
PRETAX MARGIN %	2%	8%	7%	9%	8%	8%	7%	8%	12%
RETURN ON EQUITY %	0%	10%	10%	12%	14%	11%	10%	10%	15%
SALES % CHANGE	-5%	-1%	7%	0%	0%	-2%	15%	-8%	17%
SALES (MIL) EUR	1,695	1,670	1,785	1,783	1,781	1,750	2,003	1,837	2,147
WEEKLY	**Mar 25**	**Apr 1**	**Apr 8**	**Apr 15**	**Apr 22**	**Apr 29**	**May 6**	**May 13**	**May 16**
DATAGRAPH RATING	65	60	61	61	64	62	61	61	61
AVG DAILY VOL (000)	71	72	69	70	70	70	68	61	60
UP DOWN VOLUME	1.1	1.1	1.2	1.2	1.3	1.3	1.5	1.2	1.1
ACCUM/DIST RATING	22	22	23	23	30	20	13	18	18
RELATIVE STRENGTH	88	89	85	84	88	89	86	87	87
GROUP RANK	33	68	61	61	48	57	68	69	67

2022 Estimate	2023 Estimate
4.58 11%	4.87 6%
Earnings Growth Rate	**Sales Growth Rate**
2019-21 16% (37 Stability)	4%
2017-21 3% (32 Stability)	3%
COMP RATING 94	SMR RATING A
INV T/O --	
DEBT % 2019-21 63% 45% 41%	
TAX RATE 2019-21 26% 26% 25%	
BACKLOG 2019-21 -- -- --	
R & D --	BK VAL 1.61x '21
DIV EUR 1.15 (2.2%)	DIV GR RT -1% (29)
BETA 0.89(37.00)	ALPHA 0.12 (0.06)
2021 EMPLOYEES 18,266 (0%)	

Europe Long +8.57% in 9.6 WKS

OH -9% LOG (Fixed) PRICE

44.35 EUR

-0.050 -0.11%

87 B

LOG VOLUME

-39%

35.1K

FINANCIALS	Jun 17	Sep 17	Dec 17	Mar 18	Jun 18	Sep 18	Dec 18	Mar 19	Jun 19	Sep 19	Dec 19	Mar 20	Jun 20	Sep 20	Dec 20	Mar 21	Jun 21	Sep 21	Dec 21	Mar 22
EPS (EUR)			2.99		0.59		1.90				2.39		0.03		2.46		1.63		2.52	
EPS % CHANGE																	+5,333%		+2%	
SALES (MIL EUR)			1,780.5		786.0		963.5				2,003.3		786.0		1,051.4		993.3		1,153.4	
SALES % CHANGE																	+26%		+10%	
EPS % SURPRISE																				
FUNDS	258	257	256	254	262	271	283	283	290	325	338	347	330	313	314	335	365	392	379	
SHARES HELD BY FUNDS	15M	16M	17M	18M	19M	19M	21M	20M	20M	20M	20M	21M	20M	19M	19M	19M	19M	21M	21M	

P/E	10
2022 Est.:	9.7
2023 Est.:	9.1
5-yr High:	20
5-yr Low:	7
vs Ind. Avg:	0.5x