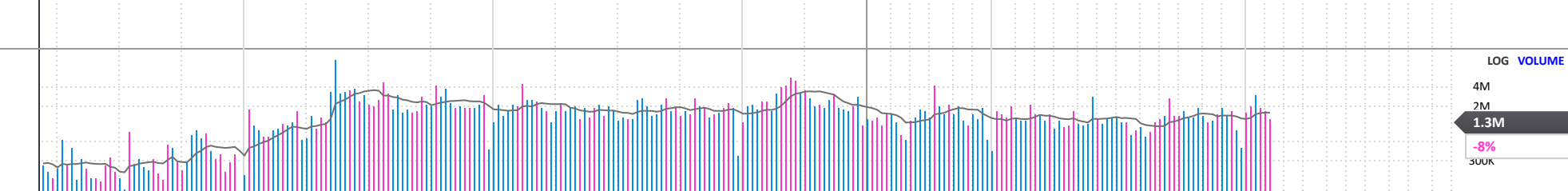
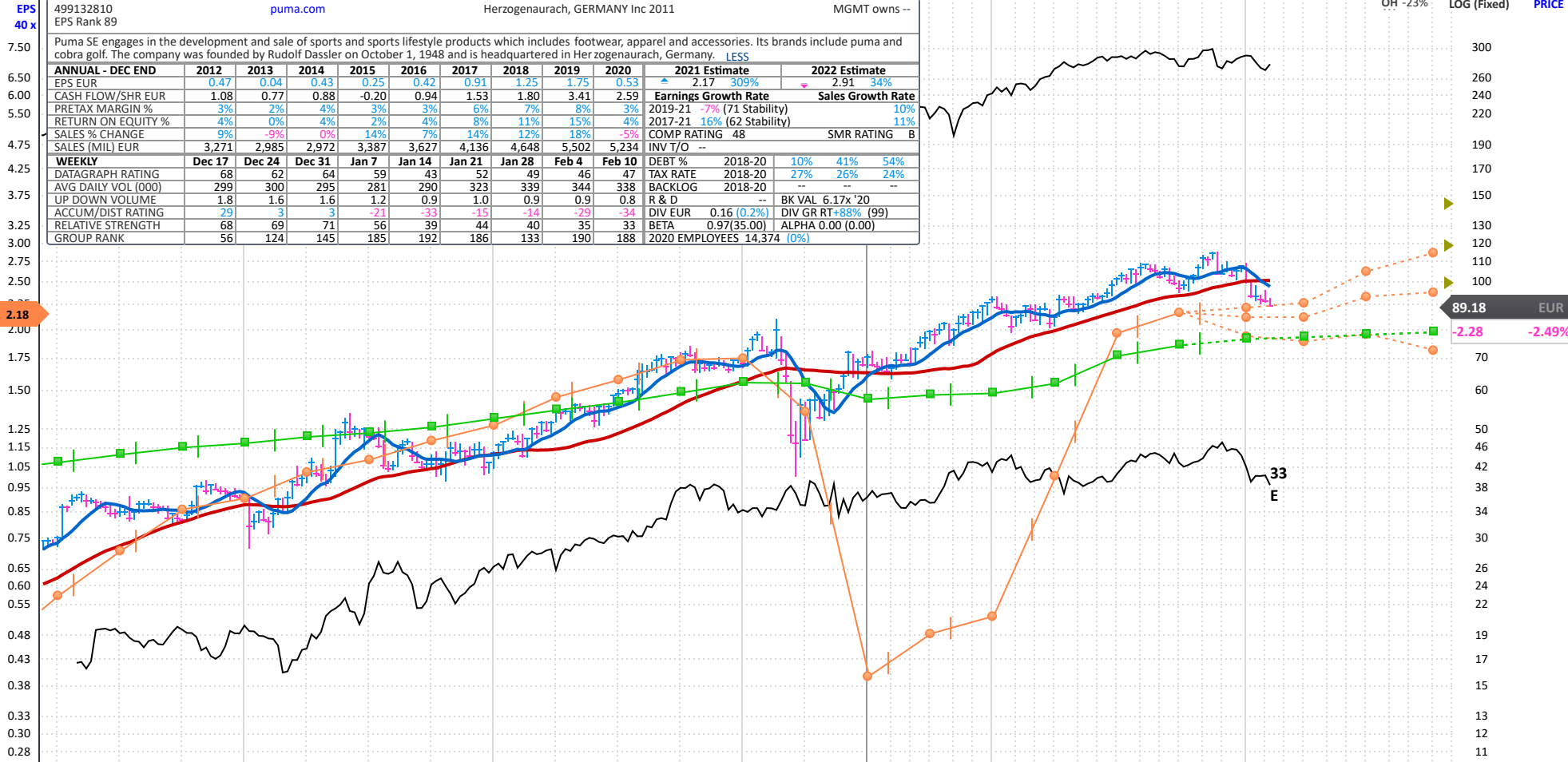


499132810	puma.com										Herzogenaurach, GERMANY Inc 2011										MGMT owns --											
EPS Rank 89																																
Puma SE engages in the development and sale of sports and sports lifestyle products which includes footwear, apparel and accessories. Its brands include puma and cobra golf. The company was founded by Rudolf Dassler on October 1, 1948 and is headquartered in Herzogenaurach, Germany. LESS																																
ANNUAL - DEC END																2021 Estimate								2022 Estimate								
EPS EUR	0.47	0.04	0.43	0.25	0.42	0.91	1.25	1.75	0.53	2.17	309%	2.91	34%																			
CASH FLOW/SHR EUR	1.08	0.77	0.88	-0.20	0.94	1.53	1.80	3.41	2.59	Earnings Growth Rate								Sales Growth Rate														
PRETAX MARGIN %	3%	2%	4%	3%	3%	6%	7%	8%	3%	2019-21 -7% (71 Stability)								2019-21 10%														
RETURN ON EQUITY %	4%	0%	4%	2%	4%	8%	11%	15%	4%	2017-21 16% (62 Stability)								2017-21 11%														
SALES % CHANGE	9%	-9%	0%	14%	7%	14%	12%	18%	-5%	COMP RATING 48								SMR RATING B														
SALES (MIL) EUR	3,271	2,985	2,972	3,387	3,627	4,136	4,648	5,502	5,234	INV T/O --																						
WEEKLY																2018-20								2018-20								
DATAGRAPH RATING	68	62	64	59	43	52	49	46	47	DEBT %								10%														
AVG DAILY VOL (000)	299	300	295	281	290	323	339	344	338	TAX RATE								27%														
UP/DOWN VOLUME	1.8	1.6	1.6	1.2	0.9	1.0	0.9	0.9	0.8	BACKLOG								26%														
ACCUM/DIST RATING	29	3	3	-21	-33	-15	-14	-29	-34	R & D								BK VAL 6.17x '20														
RELATIVE STRENGTH	68	69	71	56	39	44	40	35	33	DIV EUR								0.16 (0.2%)														
GROUP RANK	56	124	145	185	192	186	133	190	188	BETA								0.97(35.00)														
																ALPHA								0.00 (0.00)								
																2020 EMPLOYEES								14,374 (0%)								



FINANCIALS	7	Dec 17	Mar 18	Jun 18	Sep 18	Dec 18	Mar 19	Jun 19	Sep 19	Dec 19	Mar 20	Jun 20	Sep 20	Dec 20	Mar 21	Jun 21	Sep 21	Dec 21	Mar 22	Jun 22	Sep 22	P/E	41
EPS (EUR)	2	0.02	0.45	0.21	0.52	0.11	0.63	0.33	0.67	0.12	0.24	-0.64	0.76	0.16	0.73	0.33	0.96	0.11e	0.73e	0.54e	1.01e	2022 Est.:	30.6
EPS % CHANGE	5	+167%	+36%	+40%	+24%	+450%	+40%	+57%	+29%	+9%	-62%	-294%	+13%	+33%	+204%	+152%	+26%	-31%e	0%e	+64%e	+5%e	2023 Est.:	24.3
SALES (MIL EUR)	8	1,040.3	1,131.1	1,049.2	1,241.7	1,226.4	1,319.3	1,226.8	1,477.6	1,478.6	1,299.8	831.1	1,583.4	1,520.1	1,548.8	1,589.1	1,900.0	1,715.2e	1,606.4e	1,670.1e	1,983.2e	5-yr High:	184
SALES % CHANGE	5	+9%	+13%	+8%	+11%	+18%	+17%	+17%	+19%	+21%	-1%	-32%	+7%	+3%	+19%	+91%	+20%	+13%e	+4%e	+5%e	+4%e	5-yr Low:	28
EPS % SURPRISE	5	-64.1%	+2.7%	-6.7%	+2.6%	+4.0%	+7.5%	+31.0%	-0.6%	-3.6%	0.0%	+6.0%	-9.6%	+24.2%	-7.0%	+12.7%						vs Ind. Avg:	1.2x
FUNDS	5	151	185	1,022	932	945	999	1,077	1,186	1,185	1,189	1,198	1,223	1,336	1,369	1,424	1,548	1,602					
SHARES HELD BY FUNDS	1	7,597,001	8,149,984	33M	34M	36M	36M	35M	35M	35M	34M	33M	31M	37M	38M	45M	49M	50M					