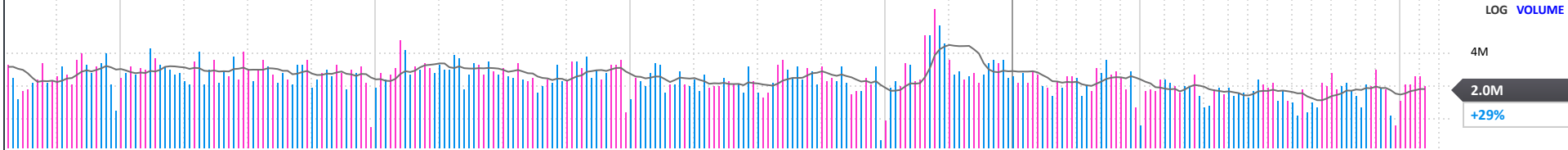
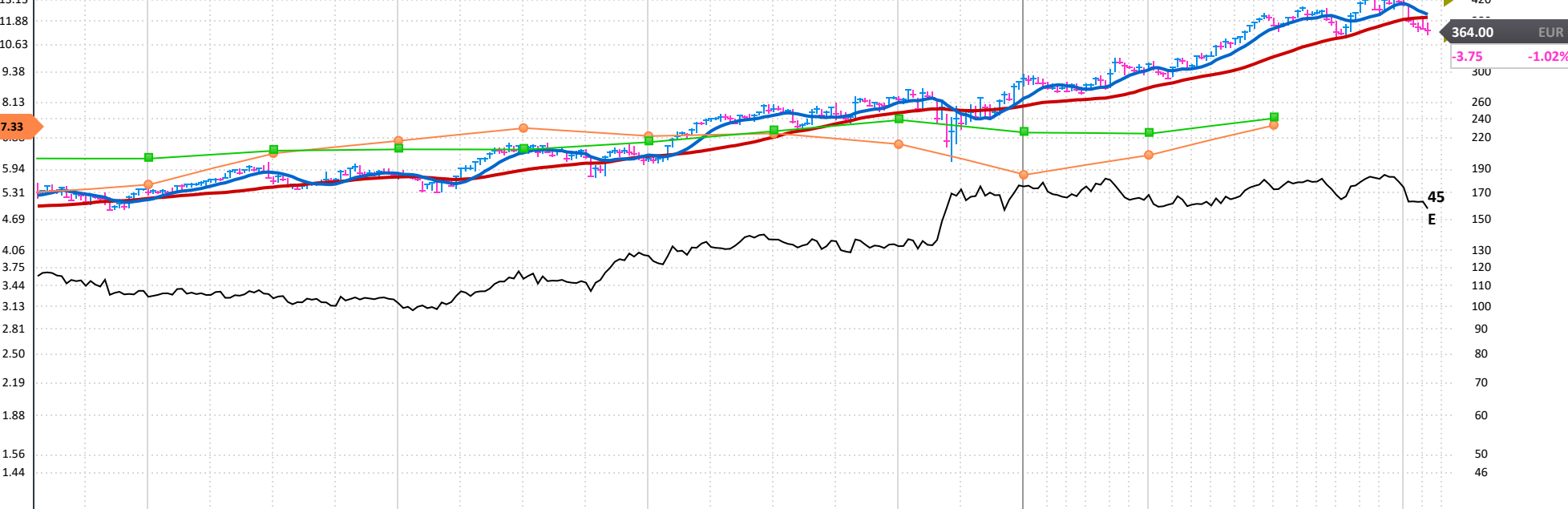


33147567000
 EPS 32 x
 EPS Rank 81
 loreal.com
 Clichy, FRANCE Inc 1909
 MGMT owns --

L'Oréal SA engages in the manufacture and sale of beauty and hair products. It operates through the following segments: Professional Products, Consumer Products, L'Oréal Luxe, and Active Cosmetics. The Professional Products segment manufactures products which are used and sold in hair salons. The Consumer Products segment offers beauty and care products for men and women which are sold in mass market retail channels. The L'Oréal Luxe segment markets high end skin care and beauty products in selective retail outlets such as department stores, perfumeries, and travel retail. The Active Cosmetics segment offers dermocosmetic skincare products which are sold in pharmacies and specialist sections of drugstores. The company was founded by Eugène Schueller in 1909 and is headquartered in Clichy, France. [LESS](#)

ANNUAL - DEC END	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021 Estimate	2022 Estimate
EPS EUR	4.79	4.95	8.51	5.92	5.55	6.81	6.96	6.70	6.37	10.05	11.02
CASH FLOW/SHR EUR	5.84	6.16	6.67	7.44	8.33	9.22	9.40	11.13	11.49		
PRETAX MARGIN %	17%	18%	17%	18%	17%	18%	19%	18%	17%	2019-21 -3% (6 Stability)	2021-22 3% (9 Stability)
RETURN ON EQUITY %	14%	13%	14%	15%	13%	16%	15%	13%	12%		
SALES % CHANGE	10%	-2%	2%	12%	-1%	4%	4%	11%	-6%		
SALES (MIL) EUR	22K	22K	23K	25K	25K	26K	27K	30K	28K		
WEEKLY	Dec 17	Dec 24	Dec 31	Jan 7	Jan 14	Jan 21	Jan 28	Feb 4	Feb 10		
DATAGRAPH RATING	65	66	65	65	55	54	53	52	47	DEBT % 2018-20	0.05%
AVG DAILY VOL (000)	389	390	372	340	348	364	372	381	373	TAX RATE 2018-20	25%
UP/DOWN VOLUME	1.4	1.4	1.4	1.2	0.9	0.9	0.9	1.0	1.1	BACKLOG 2018-20	31%
ACCUM/DIST RATING	3	-7	-7	-23	-46	-56	-54	-36	-40	R & D	3.50%
RELATIVE STRENGTH	81	81	84	82	69	55	61	49	45	DIV EUR	4.00 (1.1%)
GROUP RANK	26	33	27	29	59	88	91	96	102	BETA	0.92(43.00)
										2020 EMPLOYEES	85,392 (-3%)



FINANCIALS	Mar 17	Jun 17	Sep 17	Dec 17	Mar 18	Jun 18	Sep 18	Dec 18	Mar 19	Jun 19	Sep 19	Dec 19	Mar 20	Jun 20	Sep 20	Dec 20	Mar 21	Jun 21	Sep 21	Dec 21	P/E	50	
EPS (EUR)		3.65		3.16		4.07		2.90		4.15		2.55		3.26		3.11		4.22				Est.:	
EPS % CHANGE						+12%		-8%		+2%		-12%		-21%		+22%		+29%				Est.:	
SALES (MIL EUR)		13,411.9		12,611.8		13,390.7		13,546.7		14,811.5		15,062.1		13,076.5		14,915.6		15,196.6				5-yr High:	59
SALES % CHANGE						0%		+7%		+11%		+11%		-12%		-1%		+16%				5-yr Low:	24
EPS % SURPRISE		+1.0%		-2.6%		+3.6%		-0.8%		+0.1%		-28.6%		+2.6%		+4.1%		0.0%				vs Ind. Avg.:	1.1x
FUNDS	1,717	1,780	1,847	1,846	1,824	1,945	2,110	2,215	2,362	2,532	2,608	2,648	2,709	2,814	2,899	3,054	3,167	3,286					
SHARES HELD BY FUNDS	76M	75M	78M	78M	75M	76M	74M	74M	76M	76M	77M	76M	79M	76M	72M	73M	72M	76M					