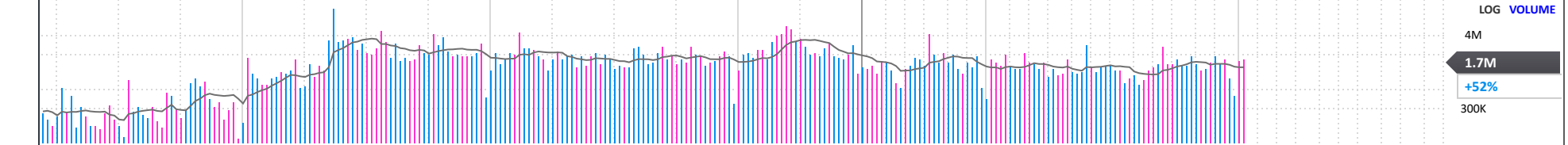
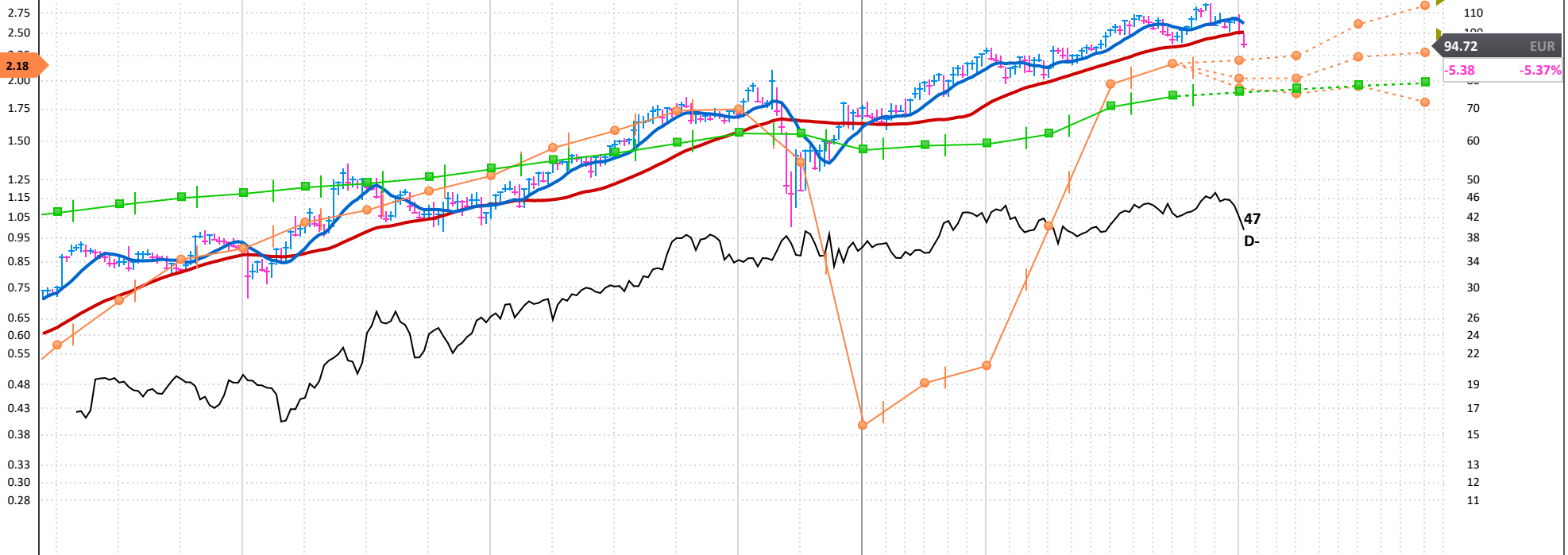


499132810	puma.com										Herzogenaurach, GERMANY Inc 2011				MGMT owns --		OH -18%	LOG (Fixed)	PRICE	
EPS 40x	Puma SE engages in the development and sale of sports and sports lifestyle products which includes footwear, apparel and accessories. Its brands include puma and cobra golf. The company was founded by Rudolf Dassler on October 1, 1948 and is headquartered in Herzogenaurach, Germany. <a href="#">LESS</a>																			
7.50	<b>ANNUAL - DEC END</b>										<b>2021 Estimate</b>		<b>2022 Estimate</b>							
6.50	2012	2013	2014	2015	2016	2017	2018	2019	2020	2.01	2.79%	2.90	44%							
6.00	EPS EUR	0.47	0.04	0.43	0.25	0.42	0.91	1.25	1.75	0.53	<b>Earnings Growth Rate</b>		<b>Sales Growth Rate</b>							
5.50	CASH FLOW/SHR EUR	1.08	0.77	0.88	-0.20	0.94	1.53	1.80	3.41	2.59	2019-21 -7% (71 Stability)		2019-21 10%							
5.00	PRETAX MARGIN %	3%	2%	4%	3%	3%	6%	7%	8%	3%	2017-21 16% (62 Stability)		2017-21 11%							
4.75	RETURN ON EQUITY %	4%	0%	4%	2%	4%	8%	11%	15%	4%	<b>COMP RATING</b> 55		<b>SMR RATING</b> B							
4.25	SALES % CHANGE	9%	9%	0%	14%	7%	14%	12%	18%	-5%	INV T/O 2.7x 41									
3.75	SALES (MIL) EUR	3,271	2,985	2,972	3,387	3,627	4,136	4,648	5,502	5,234										
3.25	<b>WEEKLY</b>										<b>DEBT %</b> 2018-20		<b>TAX RATE</b> 2018-20							
3.00	Nov 19	Nov 26	Dec 3	Dec 10	Dec 17	Dec 24	Dec 31	Jan 7	Jan 14	10%	41%	54%	27%	26%	24%					
2.75	DATAGRAPH RATING	67	67	65	69	68	62	64	59	<b>R &amp; D</b> 1.60%		<b>BK VAL</b> 8.48x '20								
2.50	AVG DAILY VOL (000)	318	314	290	300	299	300	295	283	281	0.16 (0.2%)		DIV GR RT+88% (99)							
2.25	UP DOWN VOLUME	1.5	1.6	1.8	1.9	1.8	1.6	1.7	1.2	1.2	1.02(33.00)		ALPHA 0.00 (0.00)							
2.00	ACCUM/DIST RATING	28	32	4	16	29	3	3	2	-21	<b>2020 EMPLOYEES</b> 14,374 (0%)									
1.75	RELATIVE STRENGTH	71	74	64	72	68	69	71	56	56										
1.50	GROUP RANK	74	60	81	61	56	124	145	128	185										



<b>FINANCIALS</b>	7	Dec 17	Mar 18	Jun 18	Sep 18	Dec 18	Mar 19	Jun 19	Sep 19	Dec 19	Mar 20	Jun 20	Sep 20	Dec 20	Mar 21	Jun 21	Sep 21	Dec 21	Mar 22	Jun 22	Sep 22	P/E	45	
EPS (EUR)	2	0.02	0.45	0.21	0.52	0.11	0.63	0.33	0.67	0.12	0.24	-0.64	0.76	0.16	0.73	0.33	0.96	0.01e	0.73e	0.54e	1.01e	2022 Est.:	32.7	
EPS % CHANGE	5	+167%	+36%	+40%	+24%	+450%	+40%	+57%	+29%	+9%	-62%	-294%	+13%	+33%	+204%	+152%	+26%	-94%e	0%e	+64%e	+5%e	2023 Est.:	26.1	
SALES (MIL EUR)	8	1,040.3	1,131.1	1,049.2	1,241.7	1,226.4	1,319.3	1,226.8	1,477.6	1,478.6	1,299.8	831.1	1,583.4	1,520.1	1,548.8	1,589.1	1,900.0	1,646.4e	1,642.9e	1,700.7e	1,995.1e	5-yr High:	184	
SALES % CHANGE	5	+9%	+13%	+8%	+11%	+18%	+17%	+17%	+19%	+21%	-1%	-32%	+7%	+3%	+19%	+91%	+20%	+8%e	+6%e	+7%e	+5%e	5-yr Low:	28	
EPS % SURPRISE	5	-64.1%	+2.7%	-6.7%	+2.6%	+4.0%	+7.5%	+31.0%	-0.6%	-3.6%	0.0%	+6.0%	+9.6%	+24.2%	-7.0%	+12.7%	vs Ind. Avg:	1.3x						
FUNDS	5	151	185	1,024	934	945	999	1,077	1,186	1,185	1,189	1,200	1,225	1,338	1,372	1,427	1,552	1,580						
SHARES HELD BY FUNDS	1	7,597,001	8,149,984	33M	34M	36M	36M	35M	35M	35M	34M	33M	31M	37M	38M	45M	49M	49M						