Yougov YOU.GB | LONDON Exch | Comml Svcs-Market Rsrch | MktCap p126.58B Sales p15.45B | Shares 111M Float 72M | EPS Due in 123 Days (e)

442070126000 yougov.co.uk London, UNITED KINGDOM Inc 1998 MGMT owns --
EPS Rank 63

YouGov Plc engages in the provision of market research and data analytics. It specializes in colleting data through platforms and put them in the YouGov Cube which used to plan, manage, and refine all types of campaigns. Its brand products include BrandIndex, the daily brand perception tracker; YouGov Omnibus, which obtain answers from both national and selected samples; and YouGov Profiles, a tool for media planning, segmentation and forecasting. It operates through the following segments: Custom Research, Data Products, and Data Services. The company was founded by Stephan Shakespeare and Nadhim Zahawi in 2000 and is headquartered in London, the United Kingdom. LESS

ANNUAL - JUL END	2012	2013	2014	2015	2016	2017	2018	2019	2020
EPS GBX	0.40	2.10	0.40	3.20	3.30	4.40	7.74	14.11	8.96
CASH FLOW/SHR GBX	3.65	6.29	8.37	9.16	11.01	14.92	16.32	29.85	31.47
PRETAX MARGIN %	1%	3%	1%	4%	6%	7%	10%	14%	10%
RETURN ON EQUITY %	1%	4%	1%	5%	5%	6%	10%	14%	9%
SALES % CHANGE	4%	8%	8%	13%	16%	21%	9%	17%	12%
SALES (MIL) GBX	5,815	6,255	6,738	7,611	8,820	11K	12K	14K	15K

WEEKLY	Apr 16	Apr 23	Apr 30	May 7	May 14	May 21	May 28	Jun 4	Jun 10
DATAGRAPH RATING	51	51	53	53	52	49	52	51	62
AVG DAILY VOL (000)	198	193	181	179	157	157	164	167	136
UP DOWN VOLUME	1.2	1.1	1.3	1.4	2.2	1.6	1.8	1.7	3.0
ACCUM/DIST RATING	3	-1	7	14	18	22	39	41	57
RELATIVE STRENGTH	62	43	58	60	61	72	76	72	81
GROUP RANK	113	91	94	95	111	108	108	108	13

2021 Estimate		2022 Estimate	
18.97	112%	22.64	19%

Earnings Growth Rate	Sales Growth Rate
2019-21 10% (35 Stability)	13%
2017-21 31% (35 Stability)	14%

COMP RATING 95 SMR RATING B
INV T/O --

DEBT %	2018-20	0%	8%	6%
TAX RATE	2018-20	31%	26%	38%
BACKLOG	2018-20	--	--	--
R & D	--	BK VAL 9.46x '20		
DIV GBX	5.00 (0.5%)	DIV GR RT+41% (7)		
BETA	0.28(3.00)	ALPHA 0.13 (0.07)		

Europe Long +7.22% in 20.3 WKS

OH -1% LOG (Fixed) PRICE

1,143 GBX
+33.00 +2.97%

81
A+

LOG VOLUME
683.0K
+31%

FINANCIALS	Jul 16	Oct 16	Jan 17	Apr 17	Jul 17	Oct 17	Jan 18	Apr 18	Jul 18	Oct 18	Jan 19	Apr 19	Jul 19	Oct 19	Jan 20	Apr 20	Jul 20	Oct 20	Jan 21	Apr 21
EPS (GBX)	2.10		1.40		3.00		2.20		5.48				14.11		6.24		2.74		4.78	
EPS % CHANGE	-38%		+17%		+43%		+57%		+83%										-23%	
SALES (MIL GBX)	4,668.1		5,136.3		5,568.5		5,631.6		6,024.3				13,648.7		7,692.9		7,551.2		7,900.0	
SALES % CHANGE	+17%		+24%		+19%		+10%		+8%										+3%	
EPS % SURPRISE	+12.8%		0.0%		+4.9%		+40.8%													
FUNDS	27	32	33	33	31	29	30	31	32	36	37	41	45	50	58	74	69	81	92	
SHARES HELD BY FUNDS	47M	52M	50M	46M	48M	50M	52M	52M	51M	51M	52M	52M	53M	53M	54M	55M	53M	55M	58M	

P/E	150
2021 Est.:	60.3
2022 Est.:	50.5
5-yr High:	150
5-yr Low:	31
vs Ind. Avg:	3.4x