



416-935-7777 EPS Rank 57	rogers.com XDIV 10-12-2018	Toronto ON Inc 1920 Days Vol Short 28 Sep=25.9 15 Oct=30.4 31 Oct=24	Inv Banker Td Securities Inc. MGMT owns 1% Options								
Canadian provider of wireless communications, cable TV, periodicals publishing and radio/TV broadcasting. 2016 revenues by segment in %: wireless 58; cable operations 24; media 15; and business solutions 3. MORE											
ANNUAL - DEC END	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018 Estimate	2019 Estimate
EPS USD	2.37	2.91	3.11	3.42	3.22	2.56	2.07	2.13	2.94	3.24	3.45
CASH FLOW/SHR USD	5.54	6.24	6.51	7.16	6.80	6.28	5.39	5.55	6.37	6.37	6.37
PRETAX MARGIN %	18%	19%	19%	19%	19%	16%	15%	15%	18%	15%	15%
RETURN ON EQUITY %	35%	42%	47%	49%	42%	30%	27%	27%	33%	2016-18 15% (6 Stability)	2019 4%
SALES % CHANGE	22%	9%	-1%	3%	-5%	-7%	-13%	6%	12%	2014-18 4% (12 Stability)	2019 3%
SALES (MIL USD)	11K	12K	12K	13K	12K	11K	9,657	10K	11K	COMP RATING 89	SMR RATING B
WEEKLY	21 Sep	28 Sep	05 Oct	12 Oct	19 Oct	26 Oct	02 Nov	09 Nov	15 Nov	INVT/O 45x 94	
DATAGRAPH RATING	63	61	65	65	64	67	62	65	75	DEBT % 2015-17	282%
AVG DAILY VOL (000)	306	267	271	275	287	322	336	315	336	TAX RATE 2015-17	26%
UP DOWN VOLUME	1.7	1.5	2.1	1.4	1.4	1.2	1.1	1.0	1.5	BACKLOG 2015-17	28%
ACCUM/DIST RATING	3	-5	3	-22	-38	-23	-23	-23	4	R & D	BK VAL 4.31x '17
RELATIVE STRENGTH	72	67	71	70	73	81	77	76	82	DIV USD 1.47 (2.8%)	DIV GR RT-3% (4)
GROUP RANK	106	99	85	84	80	67	66	61	31	BETA 0.43(16.42)	ALPHA -0.01 (-0.01)
										2017 EMPLOYEES 24,500	

																		INSIDERS			
																		LOG VOLUME			
																		2.4M			
																		+98%			
																		700K			
FINANCIALS	Dec, 14	Mar, 15	Jun, 15	Sep, 15	Dec, 15	Mar, 16	Jun, 16	Sep, 16	Dec, 16	Mar, 17	Jun, 17	Sep, 17	Dec, 17	Mar, 18	Jun, 18	Sep, 18	Dec, 18	Mar, 19	Jun, 19	Sep, 19	P/E
EPS (USD)	0.60	0.42	0.64	0.68	0.46	0.36	0.64	0.63	0.55	0.48	0.74	0.86	0.81	0.70	0.81	0.94	0.83e	0.70e	0.90e	1.00e	16
EPS % CHANGE	-8%	-30%	-19%	-3%	-23%	-14%	0%	-7%	+20%	+33%	+16%	+37%	+47%	+46%	+9%	+9%	+2%	0%	+11%	+6%	2019 Est.: 20.4
SALES (MIL USD)	2,906.2	2,501.2	2,725.9	2,524.1	2,485.1	2,508.9	2,660.4	2,657.1	2,617.4	2,528.5	2,787.4	2,915.4	2,977.9	2,818.0	2,855.4	2,915.8	2,941.6e	2,894.4e	3,003.0e	2,993.8e	2020 Est.:
SALES % CHANGE	-5%	-9%	-10%	-13%	-14%	0%	-2%	+5%	+5%	+1%	+5%	+10%	+14%	+11%	+2%	0%	-1%	+3%	+5%	+3%	5-yr High: 22
EPS % SURPRISE	-5.9%	-15.7%	+1.6%	+12.9%	-8.2%	-2.4%	+3.2%	-6.0%	+3.7%	+11.6%	+8.1%	+1.3%	+2.9%	+20.3%	+2.5%	+2.2%					5-yr Low: 12
FUNDS	1,009	1,002	985	1,028	1,033	1,062	1,098	1,115	1,123	1,109	1,142	1,158	1,193	1,193	1,245	1,275					vs Ind. Avg: 2.1x
SHARES HELD BY FUNDS	149M	144M	156M	155M	157M	158M	163M	165M	155M	154M	157M	153M	148M	150M	145M	149M					