WILLIAM O'NEIL+CO.

WONDA[®] Global Equity Research Platform

WONDA gives you access to the complete William O'Neil + Company global database together with our research, market data, and premium advisory services.

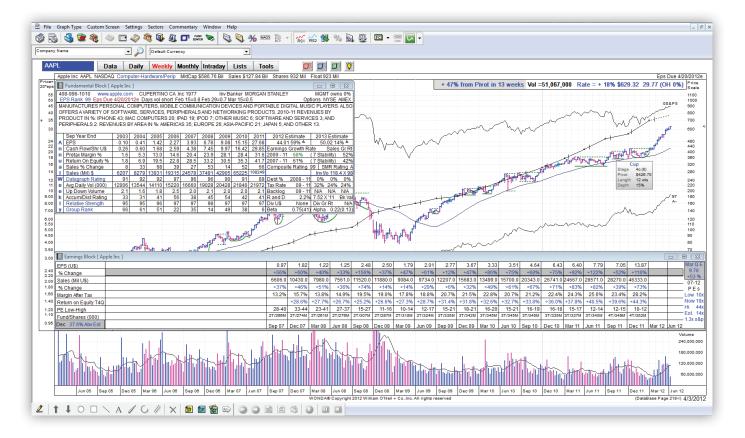
Highlights

- Proprietary Datagraph[™]
- Earnings Line
- Fundamental & Earnings Block
- Proprietary Ratings & Rankings
- Pattern Recognition
- Detailed Fundamentals
- List Manager
- Custom Screens
- WONDA for iPad[®]
- Institutional Client Service Consultants

WONDA is a portal to our popular proprietary Datagraph, which presents a perfected blend of fundamental and technical data, aggregated into a time-saving, single view. Featuring a range of critical information, such as an earnings line, nine years of fundamentals, and our proprietary Ratings and Rankings, Datagraphs were designed to highlight trends and concentrate information for evaluation into a single glance. With so much experience and efficiency built into our Datagraphs, they've earned the reputation as the best charts in the industry.

■ Proprietary Datagraph[™]

Efficient fundamental and technical data layout. Save time with vital evaluation information in one place.



WONDA®

Earnings Line

Placed directly on the weekly chart, the earnings line helps you assess the character of a stock's earnings history and estimates to determine its potential.

- Quickly see if the stock is a stable earnings grower, cyclical, or experiencing acceleration or deceleration
- Gauge P/E multiple expansion, contraction, and valuation



Fundamental & Earnings Blocks

- Key fundamental and technical metrics on over 55,000 global equities in more than 70 countries directly on the chart, formatted for easy analysis
- Concise company description with revenue breakdowns
- Metrics include: normalized earnings, cash flow, margins, sales, Return on Equity, Thomson Reuters Consensus Estimates, dividend information, and additional fundamental data

	Fundamental Block [A	Apple Inc	c	1										
40)8-996-1010 www.a	pple.co	m CU	PERTIN	IO CA Ir	nc 1977		Inv Ban	ker MOI	RGAN S	TANLEY_C	0	MGMT	owns 0%
E	PS Rank 99 Eps Due	1/18/20)12e Da	ays vol s	hort Se	p 15=0.	7 Sep 3	0=0.5 C	ct 14=0	.5		Opti	ons CBC	E NYSE
M/	ANUFACTURES PERS	IONAL C	COMPU	FERS, M	IOBILE (COMMU	NICATIO	DN DEV	ICES, A	ND POF	RTABLE DI	GITAL MU	SIC PLAY	ERS.
🛛 AL	LSO OFFERS A VARIET	FY OF S	OFTWA	RE, SEF	RVICES,	PERIPH	HERALS	AND N	ETWOR	RKING F	RODUCTS	3. 2009-10	REVEN	JES BY
PF	RODUCT IN %: IPHON	E 39; M/	AC CON	IPUTER	S 27; IP	OD 13;	IPAD 7;	OTHER	MUSIC	7; SOF	TWARE AN	ID SERVIC	CES 4;	
PE	ERIPHERALS 3. REVE	NUES E	9Y AREA	(IN %: A	MERIC	AS 37; É	UROPE	29; RE	TAIL 15	; ASIA-F	ACIFIC 13	JAPAN 6.		
	Sep Year End	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012 E	stimate	2013 E	stimate
A	EPS	0.10	0.41	1.42	2.27	3.93	6.78	9.08	15.15	27.68	34.30	24% 🔺	38.5	3 1 2 % 🔻
n	Cash Flow/Shr U\$	0.26	0.60	1.68	2.59	4.38	7.45	9.97	16.42	1.96	Earnings	Growth Ra	ate Sa	ales Gr Rt
n	Pretax Margin %	1.6	5.3	13.0	14.6	20.4	23.9	28.1	28.4		2009 - 11	62%	(7 Stabili	
U	Return On Equity %	1.8	6.9	19.5	22.8	28.5	33.2	30.5	35.3	41.7	2007 - 11	60%	(6 Stabili	ty) 39%
a	Sales % Change	8	33	68	39	27	53	14	52		Composit	e Rating 🤉	<u>38 SMF</u>	Rating A
	Sales (Mil) \$	6207	8279	13931	19315	24578	37491	42905	65225	108249			Inv t/o	86.6 X 95
W	Datagraph Rating	89	89	90	88	84	84	86	85	86	Debt %	2008 - 10	0%	0% 0%
e	Avg Daily Vol (000)	20950	21246	21676	22757	22563	23421	22836	21970	21930	Tax Rate	08 - 10	32% 3	2% 24%
e	Up Down Volume	1.1	1.2	1.2	1.3	0.9	0.7	0.9	0.9		Backlog	08 - 10	N/A N	IA NIA
k	Accum/Dist Rating	-25	-31	-11	-9	-15	-15		-26		R and D	2.7%	7.71 X 1	0 BkVal
1	Relative Strength	92	94	95	96	95	93	96	92		Div U\$	None	Div Gr R	t N/A
y	Group Rank	50	47	31	25	26	28	6	28	16	Beta	0.82(46)	Alpha	0.09(0.06)

📓 Earnings Block [Ap	•																		[23
EPS (U\$)	0.87	0.94	0.97	1.82	1.22	1.25	2.48	2.50	1.79	2.01	2.77	3.67	3.33	3.51	4.64	6.43	6.40	7.79		Sep	
% Change	+85%	+74%	+56%	+60%	+40%	+33%	+156%	+37%	+47%	+61%	+12%	+47%	+86%	+75%	+68%	+75%	+92%	+122%		7.3	
Sales (Mil U\$)	5286.0	5563.0	6606.0	10430.0	7980.0	7561.0	11520.0	11880.0	9084.0	9734.0	12207.0	15683.0	13499.0	15700.0	20343.0	26741.0	24667.0	28571.0			<u>9 %</u> i-11
% Change	+21%	+27%	+37%	+46%	+51%	+36%	+74%	+14%	+14%	+29%	+6%	+32%	+49%	+61%	+67%	+71%	+83%	+82%			Es
Margin After Tax	14.6%	15.1%	13.2%	15.7%	13.8%	14.9%	19.5%	19.0%	17.8%	18.8%	20.7%	21.5%	22.8%	20.7%	21.2%	22.4%	24.3%	25.6%		Low	10x
Return on Equity T4Q		+26.7%	+27.2%	+28.6%	+27.7%	+26.7%	+25.2%	+26.6%	+27.3%	+28.7%	+31.4%	+31.8%	+32.6%	+32.7%	+33.8%	+36.0%	+37.8%	+40.5%			
PE Low-High	26-31	25-36	28-40	33-44	23-41	27-37	15-27	11-16	10-14	12-17	15-21	18-21	16-20	15-21	16-19	16-18	15-17	12-14		Hi	44x
Fund/Shares (000)	2T/315M	2T/309M	3T/295M	3T/302M	3T/295M	3T/305M	3T/337M	3T/310M	3T/343M	3T/349M	4T/364M	4T/368M	4T/372M	4T/368M	4T/366M	4T/353M	4T/352M	4T/354M		Est. 1.3x	13x
Jun 33.2% Abv Est	Mar 07	Jun 07	Sep 07	Dec 07	Mar 08	Jun 08	Sep 08	Dec 08	Mar 09	Jun 09	Sep 09	Dec 09	Mar 10	Jun 10	Sep 10	Dec 10	Mar 11	Jun 11	Sep 11	1.54	Jub

Proprietary Ratings & Rankings

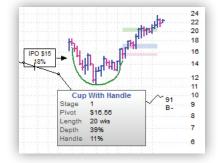
- Fast relative fundamental and technical comparisons within countries and across the globe
- Industry Group rankings for efficient top-down analysis

WONDA®

Pattern Recognition

Pattern Recognition highlights unique base patterns on Daily and Weekly graphs which can indicate technical set-ups. In addition to identifying the specific base pattern, Pattern Recognition displays the base count, depth of base, pivot point, and other items that describe the pattern. The feature currently identifies seven different bases: Cup, Cup with Handle, Saucer, Saucer with Handle, Ascending, Flat, and Consolidation.

> Additional visual aids on the graph include the % from (to) pivot, color-coded key price ranges, and the highlighting of tight areas.



- Pattern Recognition
 Breaking Out Today
 Recent Breakouts
 Near Pivot
 Extended Stocks
 Failed Bases
- Quickly find global stocks meeting pre-defined technical criteria in preset lists, like Breaking Out Today, Recent Breakouts, Near Pivot, Extended Stocks, and Failed Bases.

Detailed Financials

- One-click access to nine years of financial statements and ratios
- Available in seven industry-specific templates for detailed comparisons, or can be viewed in a standardized format to compare across industries
- All data is gathered directly from SEC filings and reviewed for consistency by O'Neil research analysts

REMIUM FINANCIALS Annual Rep Income She VX • Print Options Relations Relations										
hevron Corp (CVX)		Filters: Order b		ize <u>Year-Over-Year</u> Newest to Oldest	Show All					New SEC Film
Balance Sheet for Chevron Corp , in (millions									
	Fiscal 2011			Fiscal 2010)			Fiscal 2009		
	Jun (Q2)	Mar (Q1)	Dec (Q4)	Sep (Q3)	Jun (Q2)	Mar (Q1)	Dec (Q4)	Sep (Q3)	Jun (Q2)	Mar (Q1)
ASSETS										
Cash and Cash Equivalents	13,335.0	13,149.0	14,060.0	10,995.0	9,396.0	7,376.0	8,716.0	7,568.0	7,236.0	9,150.0
Receivables	23,613.0	22,078.0	20,759.0	17,994.0	17,893.0	17,921.0	17,703.0	17,070.0	16,617.0	14,416.
Marketable Securities	221.0	145.0	155.0	66.0	66.0	84.0	106.0	121.0	108.0	154.
Inventory including Materials, Supplies, Fuel, and Oth	7,286.0	6,232.0	5,493.0	6,137.0	5,911.0	6,078.0	5,529.0	6,323.0	6,484.0	6,428.
Prepaid Expense	5,143.0	5,667.0	5,519.0	5,818.0	5,375.0	5,672.0	5,162.0	4,459.0	4,271.0	3,926.0
Other Current Assets	4,408.0	3,580.0	2,855.0	3,473.0	3,753.0	3,695.0				
TOTAL CURRENT ASSETS	54,006.0	50,851.0	48,841.0	44,483.0	42,394.0	40,826.0	37,216.0	35,541.0	34,716.0	34,074.
PROPERTY, PLANT AND EQUIPMENT										
Property, Plant, and Equipment at Cost	220,107.0	215,560.0	207,367.0	202,108.0	196,032.0	191,977.0	188,288.0	183,547.0	180,074.0	176,407.
Accumulated Depreciation	105,353.0	104,485.0	102,863.0	100,376.0	97,493.0	94,630.0	91,820.0	89,290.0	86,401.0	83,859.1
Property, Plant, and Equipment, Net	114,754.0	111,075.0	104,504.0	101,732.0	98,539.0	97,347.0	96,468.0	94,257.0	93,673.0	92,548.
OTHER NON CURRENT ASSETS										
Deferred Charges / Expenses	3,109.0	3,203.0	3,210.0	2,455.0	2,305.0	2,452.0	2,879.0	3,870.0	4,156.0	4,451.
Goodwill and Other Intangibles	4,654.0	4,655.0	4,617.0	4,618.0	4,618.0	4,618.0	4,618.0	4,619.0	4,619.0	4,619.
Investments / Advances / Deposits	21,724.0	22,003.0	21,520.0	21,764.0	21,682.0	21,290.0	21,158.0	21,564.0	21,548.0	21,442.
Long-Term Receivables	2,114.0	2,071.0	2,077.0	2,147.0	2,208.0	2,399.0	2,282.0	2,394.0	2,389.0	2,200.
Other Non-Current Assets	1,356.0	878.0	-					316.0	100.0	92.



List Manager

- One-stop navigation of 55,000+ global equities, 8,000+ Mutual Funds, and 8,000+ Indices
- Preset lists offer fast fundamental and technical idea generation, categorized for easy navigation
- Industry Group lists for quick top-down analysis
- Access to Sponsorship to review peer holdings and performance

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pon sonsnip he O'Neil Study Database	All (107				(1078)							
,,	Develope: Emerging	d (767) (233)			inted States (20 pentina (2)	7)		Either (13496) EPS Rank (6122)				
Lists 🔤 💷 🕢 🕨		(78)			stralia (23)			nk (8452)				
Favorites	Sym 👳	Name	Price 🗧	Price Chg	Price % C	Vol Rate	Avg Dly \$ Vol (000)	Mikt Val (000) 🗧	EPS Rnk 😸 RS	Rtg 💡 SM		
Saved Lists	INVN	Invensense Inc	18.91		-8.5%	181.0%	33.370					
PresetLists Global Focus Lists	RGR	Sturm Ruger & Co Inc	48.15	-0.75	-1.5%	13.0%	14,626	921,831	99	58 A		
Leaders and Laggards Review	MNS.LK	Morisona(JI Son Jones)	225.10	-14.90	-6.23	-99.2%	141	1,307,380	98	99		
Pattern Recognition	XTLON	Xamen Tungsten 'A'	44.39	-0.80	-1.83	29.8%	513.359	30,273,092	39	56		
Careen Series Select Screen Series Dindustry Groups	INTAB	Introductora 'B'	3.22	0.00	0.03	0.0%	2	102.250	98	99		
Market Indices	HUBCUP	Hub	290,000.00	12,500.00	4.52	-25.0%	25.520	3,480,000	98	99		
New Issues	AAPL	Apple Inc	617.62	3.14		11.4%	12.887.919	575,850,359	99	97 A		
EDØ Stock Lists	ALXN	Alexion Pharmaceuticals	90.22	-3.06		214.0%	117.701	16 780 288	99	97 A		
Ratings and Fundamentals CANSLIM	HSTM	Healthstream Inc	23.56	-0.15		11.9%	4.872	612.677	98	58 B		
Companies Reporting This	LODT	Liquidity Services Inc	46.01	-142		11.5%	21.396	1,410,022	98	50 D		
Top Companies in Top Indu	ASPS	Attacume Pf Stos Sa	62.15	-0.85		-38.9%	9.822	1,454,620	30	97 A		
Top EPS Rank Stocks Top RS Rank Stocks	KORS	Michael Kors Hidos Ltd	45.02	-151		35.8%	109.257	8.601.025	33	50 A		
Top 250 DG Rating Stocks	YAYAJP	Yetheve	1636.00	67.00		56.82	80.148	17,747,328	98	56 A		
EPS and RS Rank 85+	ANHON	Anhui Guing Dist. 18'	61.50	-0.72		96.8%	10.095	3,590,000	30	90 97		
Sales and Earnings Earnings Surprises Current		Harran Elec. 'A'	18.02	-0.72		20.9%	403,802	15.617.059	99	97		
Earnings Surprises Current		C Holdons	125	-0.50		-75.92	403,002	15,617,065	98	55		
Earnings News (Best Ups)						-70.94	67					
Earnings News (Most Down	TALEE	Talinn Department Store	5.73	0.01		-00.4% 786.5%	6/	233,377	99	97		
Fastest Growing Companies Value		China-Biotics (Fra)				/86.5%		25.339		56		
Price and Volume	KT1.DE	Key-Tronic (Ber)	6.82	-0.23			0	71,290	98	58		
ADR Data		Yamaya (Fra)	14.04	-0.31			0	152.251	99	97		
Economic Indicators Lists Shared by Others	DUT.BH	Bhi.Duty Free Shop Crix.	0.67	0.02		-100.0%	6	65,106	99	97		
Contraction of Contraction	GNC	G N C Holdings Inc	34.85	0.17		15.0%	52,343	3,690,336	99	96 A		
	ULTA	Ulta Salon Cosm & Frag	93.59	-0.38		28.5%	65.892	5,781,241	99	96 A		
		Ray	224.00	2.00		-93.3%	32,131	3,209,696	99	96		
	TETSJP	Tetsujn	77,500.00	-2,000.00		55.8%	4,030	2,557,500	98	97		
		Berl Jucker	39.00	0.50		-41.0%	165,930	61,936,875	97	58		
	AGC.CN	Anhui Gidn Seed Winery 'A'	19.92	-0.75	-3.63	35.9%	169,037	11,071,038	97	58		
	SWNJN	Swan Energy	115.55	0.05	0.03	-14.2%	37.396	10.977.250	99	96		

Custom Screens Capabilities

- 3,000+ data items and 30,000+ unique data points on U.S. listed equities and ETFs
- Five-years of quarterly, ten-years of annual data and industry specific metrics
- Find stocks specific to your investment requirements with customizable formulas
- Overlay reports on lists to monitor strength and weakness of existing holdings

WONDA for iPad[®]

- On-the-go utility and clarity of Datagraphs wherever your work day takes you
- Stay in touch with all your lists and Datagraphs while away from your WONDA desktop



Institutional Client Service Consultants

WONDA support is handled by a high-touch team who has extensive market knowledge on a variety of investment styles. Our Consultants are trained to assist in making WONDA a vital part of your work flow.

- Available for on-site and online training
- Assist with screening and template customization
- Support access 24-hours a day, 7 days a week
- All consultants are U.S. and U.K.-based

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